CSE 127: Introduction to Security

Lecture 18: Ethics, law, and policy

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Lecture Outline

• Ethical principles
• Laws relevant to security research and practice
• Example cases
Overarching principles/lessons

• Ethics: Try to be a good person. Be thoughtful about your actions and their effects on yourself and others.

• Legal issues: Don’t violate laws.

• If lawyers or law enforcement are involved, you have already lost. It doesn’t matter if you could in theory win the case in the end.
Legal/ethical principle: Property rights

Respect other people’s property.

**Example:** Hacking your own password.

- On your own machine: Probably ok. (Possible exception: DMCA.)
- On someone else’s machine: Get permission or else it’s probably not ok. (Might be CFAA violation under Terms of Service interpretation.)
Whoever intentionally accesses a computer without authorization or exceeds authorized access, and thereby obtains information from any protected computer...

The punishment for an offense...
- a fine under this title or imprisonment for not more than one year, or both...
- a fine under this title or imprisonment for not more than 5 years, or both... if—
  (i) the offense was committed for purposes of commercial advantage or private financial gain;
  (ii) the offense was committed in furtherance of any criminal or tortious act...; or
  (iii) the value of the information obtained exceeds $5,000
Prominent CFAA cases: Aaron Swartz

• Scraped JStor from MIT’s network and evaded numerous blocking attempts.
• Prosecuted for violating the Terms of Service of JStor even though JStor did not want to prosecute.
• Property owners: MIT, JStor, article authors
• Swartz had already been investigated for scraping public court records (PACER)
Prominent CFAA cases: Weev

• Found a vulnerability in 2010 that allowed AT&T iPad owners email addresses to be scraped.
• Enumerated URLs with a numeric identifier to scrape.
• Convicted, won on appeal in the US 3rd District in 2014 but on venue grounds.
• 2021 Supreme Court ruling in Van Buren: authorized access for illegitimate purposes is not CFAA violation.
Ethical Principle: Minimizing harm

Ethical research involves trying to minimize harm.

**Example:** SYN scanning

- Scanning public hosts is legal, but generates many complaints.
- Depends on intended use: Used by attackers to find vulnerable hosts, used by researchers to measure networks.
- Doing research on open networks means understanding and following best practices:
  - Publicly identifying the purpose of the research
  - Providing an opt-out mechanism
  - Not launching attacks
  - Avoiding overwhelming your or others’ networks or crashing hosts
  - Etc.
Ethical principle: Minimizing harm

Example: Botherding

- Botherding is taking over a botnet
- Is this ethical or not?
  - Interfering with a legal botnet is definitely illegal.
  - Marcus Hutchins was celebrated for activating a kill switch in WannaCry malware that halted infections.
  - Is taking over a botnet for research purposes ethical? It is pursuing illegal activity to study illegal activity.
  - What is harm minimization?

Your Botnet is My Botnet: Analysis of a Botnet Takeover

Brett Stone-Gross, Marco Cova, Lorenzo Cavallaro, Bob Gilbert, Martin Szydlowski, Richard Kemmerer, Christopher Kruegel, and Giovanni Vigna

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ABSTRACT

Botnets, networks of malware-infected machines that are controlled by an adversary, are the root cause of a large number of security problems on the Internet. A particularly sophisticated and insidious type of bot is Torpig, a malware program that is designed to

...
17 U.S. Code § 1201 - Circumvention of copyright protection systems

Current through Pub. L. 113–86, except 113–79. (See Public Laws for the current Congress.)

(a) Violations Regarding Circumvention of Technological Measures.—

(1) 

(A) No person shall circumvent a technological measure that effectively controls access to a work protected under this title. The prohibition contained in the preceding sentence shall take effect at the end of the 2-year period beginning on the date of the enactment of this chapter.
DMCA cases

- 2010 US v. Crippen, rare criminal DMCA prosecution of Xbox modder
- 2002 Bunnie Huang Xbox key extraction
  - MIT did not support his work, AI Lab published his work and reached an agreement with Microsoft
DMCA Exemptions

Every three years, the Library of Congress considers exemptions to the DMCA.

• 2010: Phone jailbreaking
• 2016: Security research

Accordingly, based on the Register’s recommendation, the Librarian adopts the following exemption:

(i) Computer programs, where the circumvention is undertaken on a lawfully acquired device or machine on which the computer program operates solely for the purpose of good-faith security research and does not violate any applicable law, including without limitation the Computer Fraud and Abuse Act of 1986, as amended and codified in title 18, United States Code; and provided, however, that, except as to voting machines, such circumvention is initiated no earlier than 12 months after the effective date of this regulation, and the device or machine is one of the following:

(2) Permissible acts of encryption research.— Notwithstanding the provisions of subsection (a)(1)(A), it is not a violation of that subsection for a person to circumvent a technological measure as applied to a copy, phonorecord, performance, or display of a published work in the course of an act of good faith encryption research if—

(A) the person lawfully obtained the encrypted copy, phonorecord, performance, or display of the published work;

(B) such act is necessary to conduct such encryption research;

(C) the person made a good faith effort to obtain authorization before the circumvention; and

(D) such act does not constitute infringement under this title or a violation of applicable law other than this section, including section 1030 of title 18 and those provisions of title 18 amended by the Computer Fraud and Abuse Act of 1986.
Item 1.  Submitter and Contact Information

The submitters are a group of academic security researchers comprised of Prof. Steven M. Bellovin (Columbia University), Prof. Matt Blaze (University of Pennsylvania), Prof. Edward W. Felten (Princeton University), Prof. J. Alex Halderman (University of Michigan), and Prof. Nadia Heninger (University of Pennsylvania) (the “Submitters”).

Item 2.  Brief Overview of Proposed Exemption

Literary works, including computer programs and databases, protected by access control mechanisms that potentially expose the public to risk of harm due to malfunction, security flaws or vulnerabilities when

(a) circumvention is accomplished for the purpose of good faith testing for, investigating, or correcting such malfunction, security flaws or vulnerabilities in a technological protection measure or the underlying work it protects; OR

(b) circumvention was part of the testing or investigation into a malfunction, security flaw or vulnerability that resulted in the public dissemination of security research when (1) a copyright holder fails to comply with the standards set forth in ISO 29147 and 30111; or (2) the finder of the malfunction, security flaw or vulnerability reports the malfunction, security flaw or vulnerability to the copyright holder by providing the information set forth in Form A* in advance of or concurrently with public dissemination of the security research.
Trade Secrets and Reverse Engineering

• RC4 trade secret
  • RC4 stream cipher algorithm was originally a trade secret of RSA company
  • Reverse engineered in 1994 and code posted anonymously to Cypherpunks mailing list and sci.crypt newsgroup
  • Used afterward and referred to as “ARC4”

• Megamos Crypto
  • In 2013 European researchers reverse engineered a car unlocking system used by Volkswagen
  • Volkswagen got an injunction in the UK against the researchers publishing based on the “murky” origins of the publicly available code they reverse engineered
  • It took two years for the final paper to be able to be published
  • Injunction would not likely have succeeded in US
Personal and Privacy Rights

Principle: Informed consent

• Human subjects research should go through ethical review
  • At a university, this is done by IRB
  • Some companies now have review processes (Example: Facebook happiness research)

• Human subjects research includes any collection of Personally Identifiable Information
Everything is now crystal clear:

The security researchers from Carnegie Mellon University (CMU) were hired by the federal officials to discover a technique that could help the FBI Unmask Tor users and Reveal their IP addresses as part of a criminal investigation.

Yes, a federal judge in Washington has recently confirmed that the computer scientists at CMU's Software Engineering Institute (SEI) were indeed behind a hack of the TOR project in 2014, according to court documents [PDF] filed Tuesday.

In November 2015, The Hacker News reported that Tor Project Director Roger Dingledine accused the Federal Bureau of Investigation (FBI) of paying the CMU, at least, $1 Million for providing information that led to the criminal suspects identification on the Dark Web.

After this news had broken, the FBI denied the claims, saying "The allegation that we paid [CMU] $1 Million to hack into TOR is inaccurate."
Informed consent

**Example:** Jason Fortuny posted fake sex ad on Craigslist as a woman in 2006

- Received hundreds of replies, posted them all online
- Unethical? Yes.
- Illegal? Unclear.
  - Encyclopedia Dramatica received DMCA takedown notice.
  - Sued in Illinois by anonymous victim, default $75k judgement
Legal foundations of privacy

In US, 14th amendment: “nor shall any state deprive any person of life, liberty, or property without due process of law”

Interpreted as right to privacy by 20th century US Supreme Court:

• Legality of contraception
• Roe v. Wade
Wiretapping

18 U.S. Code § 2511 - Interception and disclosure of wire, oral, or electronic communications prohibited

California is a “two-party consent” state. All parties in a conversation must consent for it to be recorded.
4th amendment and electronic search

“The right of the people to be secure in their … effects, against unreasonable searches and seizures …, and no warrants shall issue, but upon probable cause, … describing the … things to be seized.”

- 1928 Olmstead v. US: Wiretapping is not seizure for 4th amendment purposes.
- 1967 Katz v. US: Physical intrusion isn’t necessary for a 4th amendment search
- 1968 Omnibus Crime Control and Safe Streets Act: Wiretapping is legal with a search warrant
- 1986 Electronic Communications Privacy Act:
  - Law enforcement can get customer records or stored email (> 6 months) with a subpoena
  - Email contents in storage for < 6 months require a search warrant
- 1994 CALEA: Telecom providers must build wiretapping infrastructure
- 2018 Carpenter v. US: Law enforcement needs a warrant to obtain cell phone location information.
1978 Foreign Intelligence Surveillance Act

- Passed in response to Church Committee investigation of COINTELPRO scandals
- Codified separation between domestic law enforcement activities and international intelligence activities
- FISA Court established to handle surveillance warrants for intelligence investigations in the US

After 2001, PATRIOT Act weakened some of these separations.
Snowden leaked FISA order for all Verizon Business customer information in 2013

Updated FISA orders have continued to be approved.
In the first half of 2019, we received between 0 and 499 NSLs from the FBI. Those NSLs sought information regarding between 1500 and 1999 ‘selectors’ used to identify a Verizon customer."
N.S.A. Able to Foil Basic Safeguards of Privacy on Web

By NICOLE PERLROTH, JEFF LARSON and SCOTT SHANE
Published: September 5, 2013 | 1466 Comments

The National Security Agency is winning its long-running secret war on encryption, using supercomputers, technical trickery, court orders and behind-the-scenes persuasion to undermine the major tools protecting the privacy of everyday communications in the Internet age, according to newly disclosed documents.

The agency has circumvented or cracked much of the encryption, or digital scrambling, that guards global commerce and banking systems, protects sensitive data like trade secrets and medical records, and automatically secures the e-mails, Web searches, Internet chats and phone calls of Americans and others around the world, the documents show.
October 2013: MUSCULAR

Current Efforts - Google

Official Google statement: “We are outraged”
October 2013: MUSCULAR

Current Efforts - Google

Official Google statement: “We are outraged”

Unofficial Google statement: “Fuck these guys.”
Recently, the head of the National Security Agency provided a rare hint of what some U.S. officials think might be a technical solution. Why not, suggested Adm. Michael S. Rogers, require technology companies to create a digital key that could open any smartphone or other locked device to obtain text messages or photos, but divide the key into pieces so that no one person or agency alone could decide to use it?

“I don’t want a back door,” Rogers, the director of the nation’s top electronic spy agency, said during a speech at Princeton University, using a tech industry term for covert measures to bypass device security. “I want a front door. And I want the front door to have multiple locks. Big locks.”
Law Enforcement Access Policy

Policy/ethics question: Is it preferable to have law enforcement/intelligence:

• Stockpile software vulnerabilities, write targeted malware, and hack into targets when desired

• Mandate encryption backdoors or otherwise enable mass surveillance
Lawfare contributors are having an interesting debate (with dinners and drinks on the line) about whether and why the FBI might reveal the details of the exploit used to unlock the San Bernardino iPhone. My guess is that the FBI will inadvertently release so many details in aiding local law enforcement that the question becomes moot: we will at least learn whether the exploit uses the USB connection or attacks through the cellular "baseband," as well as whether the exploit works on current versions or has already been patched by Apple.

But another fight over vulnerability disclosure is far more interesting and getting far less attention. The FBI is apparently hoarding a Tor Browser exploit which it used to target visitors of the "Playpen" child porn site. I've previously discussed how the FBI wrote the warrant to hack over a thousand targets. Now the FBI is fighting defense efforts to examine the exploit itself despite an order requiring the FBI to reveal the exploit to the defense.

The Tor Browser is simply Firefox running in a hardened mode. While many Firefox exploits will not work against the Tor browser—particularly those relying on Flash—the converse is not necessarily true. To the contrary, any Tor browser exploit is almost certainly a Firefox exploit too.
Unintended Consequences of Law Enforcement Access

- 2004 Greek wiretapping scandal
  - Greek politicians wiretapped through law enforcement access system present on phone network
  - System was present because of US CALEA law, not used in Greece
- 2010 China Google hack
  - Attackers entered through law enforcement access portal
Disclosure options for security flaws

• Develop fully weaponized malware and distribute on black market
• Tell no one
• Sell vulnerability to middleman and don’t report to vendor
• Report to vendor only
• Report to vendor and receive bug bounty
• Report to vendor, wait for fix, report to public (“responsible disclosure”) 
• Report in full to public immediately (“full disclosure”)
The process of reporting vulnerabilities

- Some vendors have sensible reporting process
  - E.g., Firefox and Chrome teams respond and react quickly, easy to work with on fixing bugs, etc.
- Some vendors less so
  - E.g., Send email through an intermediary, receive ACK, no real conversation.
  - E.g., Send email, poke individual folks for replies, no replies. Give up.
- Some vendors are playing catch up
- Some vendors are the worst: they will try to gag/sue you
Bug bounty programs

- Many vendors have bug bounty programs: $$ for bugs
  - Mozilla and Google will even run your checkers and pay you if the checkers find real bugs
- Students have made $3-10K on some papers!

<table>
<thead>
<tr>
<th>Issue Description</th>
<th>High-quality report with functional exploit</th>
<th>High-quality report</th>
<th>Baseline</th>
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<td>Sandbox escape / Memory corruption in a non-sandboxed process</td>
<td>$30,000</td>
<td>$20,000</td>
<td>$5,000 - $15,000</td>
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<td>Universal Cross Site Scripting</td>
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<td>$2,000 - $10,000</td>
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<td>Renderer RCE / memory corruption in a sandboxed process</td>
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<td>$7,500</td>
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<td>Security UI Spoofing</td>
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<td>User information disclosure</td>
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<td>N/A [1]</td>
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<tr>
<td>Chrome Patch Bonus</td>
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Are companies liable for security flaws?

The FTC says yes.

- 2011 Facebook settlement for deceptive privacy policies
- 2013 HTC settlement for security flaws in phones
- 2016 LabMD liable for failure to institute reasonable security practices to protect consumer data

The stock market says not really:
Policy questions around security research

- Should exploit sales be legal?
  - Code as speech principle says yes
  - Is publishing exploits ethical?

- How about mixed-use tools?
  - Privacy tools like Tor or encrypted messengers used by criminals, normal people, activists
  - Random darknet shopper art piece?
Summary

- Try to behave ethically.
- Try not to break the law.
- Be informed about policy.