

Successful Entrepreneurship for Microsystems

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April 9, 2015

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Course presented at UCSD CSE 190, Spring Quarter 2015

Product Ideas from previous classes

➤ Objectives:

- Provide “seed” Ideas
- Get a feel for Presentation skills, and “end in mind”

In-class Quiz 2-2

1. Which 1 or 2 project ideas did your like best?

HW 3 – TEAM Entrepreneurial Inventory – Presentation 1

Due on Tuesday, April 14th .

Be prepared to make a 3 minute presentation...we will call on all Teams

Each Individual - Please submit a 1 page Report summarizing your perspective of your team project

1. Introduce your Team
2. Your Entrepreneurial IDEA?
3. What Customer problem does your idea solve?
4. Who are the potential Customers?
5. Who is your Competition? How will you DIFFERENTIATE your product?
6. Who will make it?
7. How big a company do you want to build? Revenue? # people?