

# HW 1 – Individual Entrepreneurial Inventory

*Due on Thursday, April 2nd 5pm*

*Be prepared to make a 1 minute presentation...we will call on ~10-15 presenters*

1. Your Entrepreneurial IDEA?
2. What Customer problem does your idea solve?
3. Who are the potential Customers?
4. Who is your Competition? How will you DIFFERENTIATE your product?
5. Who will make it?
6. How big a company do you want to build? Revenue? # people?

Name the file as hw1-individualName.pdf