

CSE 291: Privacy & Society

WI24

Lecture - Terms of Service,
Privacy Policy, Etc.

Announcements



Reading notes due Th 7am
Reflection due Friday 11:59pm
Student led discussion starts next week

Today's Topics

- FTC vs FCC
- What are the terms?
- How are they enforced?
- Interviews + Discussion

FTC vs FCC

FTC - Federal Trade Commission

FCC - Federal Communications Commission (FCC)

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FCC - Federal Communication Commission

Over radio, television, wire, satellite, cable communications

Enforcement done through Communications Act of 1934.

FTC - Federal Trade Commission

No jurisdiction over financial institutions, airlines, telecommunication carriers, and others

Enforcement of Privacy Policy breach

Enforcement authority given in COPPA, FTCA, GLBA, TCFAPA, FCRA

Smaller than the FCC

Goal - Deter bad behavior

FTC - Federal Trade Commission

Privacy Related Complaints

- Inadequate Security
- Security breach
- Broken privacy promises in policy
- Retroactive privacy policy changes
- Data collection issues
- Data Gathering Issues

Others of Interest

CAN-SPAM - prevent spam email

COPPA - protect children up to age 13

ECPA - wiretapping, communication in storage, trap and trace devices

CFAA - Computer Fraud and Abuse Act

- Unauthorized use of computers and systems

Terms of Service

Terms of service outlines the guidelines, conditions, and rules users must adhere to when utilizing your company's services.
(toslawyer.com)

Privacy Policy

Privacy policies are fundamentally an announcement of the ways a company that is providing you a product or service might collect, use, and transfer your data,” said John Davisson, director of litigation for the Electronic Privacy Information Center (EPIC).

Are privacy policies contracts?

No (Dyer v Northwest Airlines)

Liability for 3rd party apps?

Maybe





LINA KHAN

