Creating Killer Posters in PowerPoint

Educational Poster Definition
A large document that succinctly summarizes educational project work using a combination of text and graphics.

Purpose
The ideal poster is designed to...
- provide a brief overview of your work
- initiate discussion
- attract attention
- give you something useful to point to as you discuss your work
Purpose

- stand alone when you’re not there to provide an explanation
- let people know of your particular expertise
- provide a place to set your handouts
Why PowerPoint?

1. Most people have used PowerPoint to create presentations.
2. PowerPoint is a very user friendly program.
3. Most people have access to PowerPoint.
4. PowerPoint is readily compatible with other Microsoft programs such as Word, Excel, and Access.
5. PowerPoint presentations (already created) can be quickly adapted to a poster.

Creating Killer Posters

How to Create Outstanding Posters


Components

- Information
- Text
- Graphics
- Design

Parts

Main parts may include

- Title
- Introduction
- Lab Session # and Title
- Brief Summary of Assignment
- Examples of completed work
Creating Killer Posters

May 02, 2008

How to Create Outstanding Posters

Getting Feedback

- Create a Rough Draft
- Ask others to review it and give their feedback
- Get comments on:
  - Word count, prose style, idea flow, figure clarity, font size, etc.
- Upload to Flickr.com and ask people to leave electronic post-its
Printing Your Poster

Contact Imprints: http://imprints.ucsd.edu
ACS Printing: http://acs/print/cplot1.php
Creating Killer Posters

How to Create Outstanding Posters

May 02, 2008
Creating Killer Posters

May 02, 2008

How to Create Outstanding Posters

Does this poster make you want to read it?

Does this poster draw you in and make you want to read it?

Making Your Poster Readable

• Use dark backgrounds sparingly
• Don’t exceed 40 characters/11 words (on average) width for text boxes
• Avoid blocks of text longer than 5 sentences
Making Your Poster Readable

- Use *italics* instead of *underlining*
- Use lots of white space
- Use bullet points wherever appropriate

Suggested Typefaces

- Trebuchet
- Verdana
- Tahoma
- Arial
- Lucida Sans

Text Sizes

- **Main Title:** 80 pt
- **List of authors** 60 pt
- **Topic Headings** 60 pt
- **Main Text:** 32 pt – 36 pt
- **Captions** 28 pt
- **Citations, etc.** 24 pt
Let’s Create a Poster

HAVE FUN!!!