Lecture 1: Introduction
Course Information

▪ Lecturer: Stefan Savage
  - Lectures: TuTh 3:30-4:50pm, PCYNH 106
  - Office Hours: M 4-5pm or by apt CSE 3106

▪ TAs (office hours TBA):
  - Brown Farinholt
  - Tejash Desai
  - Venkata Kalubandi
  - Haikuo Yin
  - [Brian Johannesmeyer – from Alex Gantman’s section]

  - Discussion: Mon 5-5:50pm, PCYNH 106
  - Final: 6/09/2018 (Saturday!): 3pm-5:59pm (location TBA)

▪ Piazza

▪ Course Web Page
  - https://cseweb.ucsd.edu/classes/sp18/cse127-a/
About me

- I work at the intersection of computer security, networking and operating systems

- **Research**
  - I’m director of the **Center for Networked Systems** (CNS) on campus and the **Center for Evidence Based Security Research** (evidencebasedsecurity.org) w/UCSD and UCB.
  - Lots of work on security measurement, ecrime, security of cyberphysical systems (esp cars and planes)

- **Policy**
  - National Research Council’s Cybersecurity Research group
  - Institute for Defense Analysis’ ISAT advisory group
  - National Science Foundation CISE Advisory Committee
  - Way too much time in D.C.
  - I co-teach the graduate cybersecurity policy class in GPS

- **Industry**
  - Asta Networks (defunct anti-DDoS company)
  - Netsift (UCSD-originated worm defense company) -> Cisco
  - A fair amount of consulting...
Course Objectives

- A solid foundation of security concepts, backed by concrete examples

- Security mindset
  - How to think like an attacker/security engineer
  - Looking beyond the system’s intended functionality, to what it can be made to do

- Understanding how things work, how they break, and how to fix them
  - Technical details of vulnerabilities, attacks, and defenses

- Becoming a better engineer
  - Minimize number and severity of vulnerabilities you create
  - Understand the causes and impact of vulnerabilities that you are alerted to
  - Properly address vulnerabilities that are identified
What you will need to know

- C programming and bits of assembly
- OS (memory protection, address translation, threads)
- Some architecture (caches/TLBs) and networking (packets, connections)

- I’ll try to touch on some of these things, but you need to be prepared to learn on your own
  - In particular, we aren’t teaching any C/asm programming
Course Material

- **Textbooks**
  - *The Craft of System Security*
    - Authors: Sean W. Smith, John Marchesini
    - ISBN 9780321434838
    - [https://books.google.com/books/about/?id=daZMAAAACAAJ](https://books.google.com/books/about/?id=daZMAAAACAAJ)

- **Articles & Videos**
  - Additional web-hosted content to be assigned

- **Slides**
  - Based on slides and notes from Kirill Levchenko, Alex Gantman, Alex Dent, Vitaly Shamtikov, Robert Turner, and a host of others
Grading

▪ Homework assignments & projects: 35%
▪ Midterm: 25%
▪ Final: 35%
▪ Class participation: 5%
Rules

- Homework and assignments are *due on the date and time indicated*
  - May work in groups of 2 or individually

- Regrades should be the exception
  - We reserve the right to completely regrade your assignments

- **No Cheating**
  - Read and understand UC San Diego policy
    - [http://academicintegrity.ucsd.edu](http://academicintegrity.ucsd.edu)
  - Cheating includes not doing the assignment yourself, providing answers to others, etc.
  - Not ok to copy, translate, paraphrase, edit, etc. someone else’s work
  - If you are not sure if something is cheating, either ask or assume its cheating
  - We will report *all* suspected cheating cases to academic integrity
Ethics

- In this class you will learn how to attack the security of computer systems (and some physical systems)

- We learn attacks because it is needed to understand how to defend them

- You have an obligation to use this knowledge ethically
  - You **may not** attack others
    - In addition to unethical, may be a felony
  - Many good **legitimate** hacking challenges
    - [http://overthewire.org/wargames/](http://overthewire.org/wargames/) (wargames)
    - [https://challenges.re/](https://challenges.re/) (reverse engineering challenges)
    - [https://ctftime.org/ctfs](https://ctftime.org/ctfs) (Capture the Flag competitions)
What is security?

- Merriam-Webster online dictionary:
  
  Function: *noun*
  
  1: the quality or state of being *secure*: as
  a: *freedom from danger*: **safety**
  b: *freedom from fear or anxiety*
  c: *freedom from the prospect of being laid off* <job security>

  2 a: something given, deposited, or pledged to make certain the fulfillment of an obligation
  b: **SURETY**

  3: an instrument of investment in the form of a document (as a stock certificate or bond) providing evidence of its ownership

  4 a: something that *secures*: **PROTECTION**
  b (1): measures taken to guard against espionage or sabotage, crime, attack, or escape
  (2): an organization or department whose task is security
Computer security?

- Most of computer science is about providing functionality:
  - UX/UI
  - Software Architecture
  - Algorithms
  - Operating Systems/Networking/Databases
  - Compilers/PL
  - Microarchitecture
  - VLSI/CAD

- Computer security is not about functionality

- It is about how the embodiment of functionality behaves in the presence of an adversary

- Holistic property
  - “Software security is about integrating security practices into the way you build software, not integrating security features into your code” – Gary McGraw
History: two competing philosophies

- **Binary** model  [secure vs insecure]
  - Traditional crypto and trustworthy systems
  - Assume adversary limitations $X$ and define security policy $Y$
  - If $Y$ cannot be violated without needing $X$ then system is secure, else insecure
  - You know people are invoking some version of this model if they say “proof of security”, “secure by design” “trustworthy systems”

- **Risk management** model. [more secure vs less secure]
  - Most commercial software development (and much real-world security... e.g., terrorism)
  - Try to minimize biggest risks and threats
  - Improve security where most cost effective (expected value)
  - You know people are in this model if they use the words “risk”, “mitigation”, “defenses”, “resilience”, etc.
Classic example (binary model): perfect substitution cipher

- Invited by combination of Vernam & Mauborgne (~1919)
- Choose a string of random bits the same length as the plaintext, XOR them to obtain the ciphertext.
- **Perfect Secrecy** (proved by Claude Shannon)
  - Probability that a given message is encoded in the ciphertext is *unaltered* by knowledge of the ciphertext
  - Proof: Give me any plaintext message and any ciphertext and I can construct a key that will produce the ciphertext from the plaintext. Zero information in ciphertext
Classic example (risk management): Concrete barricades

- Prevent incursion by car bombers
Problems with the binary model: Abstract design != Concrete artifact

- Many assumptions are **brittle** in real systems
  - Real artifacts fragile, imperfect, have bugs/limitations
    - Don’t do precisely what spec says or documentation says
    - E.g., what is an integer?
  - Large gap between abstraction and implementation
    - Example: secret key in chip used to decrypt data; key leaks via the current the chip draws for different operations
Problems with the binary model: security evolution

▪ As engineers, we often delude ourselves into thinking that we understand our own creations
  – or that we can create complex systems to do only what we meant them to do

▪ But ... nobody knows how these systems really work
  – Complexity of computer systems is approaching complexity of biological organisms
    ▪ 3 billion base pairs in human genome
    ▪ 10+ billion transistors in modern CPUs

▪ Complex systems co-evolve with attacks against them
  – How we use systems, how we depend on them and how they might be attacked – all change over time
  – Systems deemed secure today may not be resilient to new threats
Problems with the risk management model: One vulnerability can matter...
Problems with the risk management model: You never win

- Creates arms race – forced co-evolution

The best you can hope for is stalemate
Problems with the risk management model: How to measure

- It's fine to say security is a spectrum, but how to evaluate risk or reward?
  - How many units of security does your anti-virus product give you?

- Big question: how do we measure security?
  - How is this different from car safety?
  - Or drug safety?
Key meta issues in Security

- Policy
- Risks
- Threats
- Value
- Protection
- Identity & Reputation
Policy

▪ What is a bad thing?

▪ Remarkably tricky to define for known threats
  – The software on your computer likely has 100s of security options... How should you set them?
  – What might be a good security policy for who gets to access faculty salary data?

▪ Even harder for unknown threats
  – SPAM

▪ Should a highly privileged user have more rights on a system or less?
Risks & threats

- **Risk**
  - What bad things are possible?
  - How bad are they and how likely are they?

- **Threats**
  - Who is targeting the risk?
  - What are their capabilities?
  - What are their motivations?

- These tend to be well formalized in some communities (e.g. finance sector) and less in others (e.g. energy sector)

- We’ll talk more about threat models next class...
Value

▪ What is the cost if the bad thing happens?
▪ What is the cost of preventing the bad thing?

▪ Example: credit card fraud
  – Who pays if someone steals your credit card #
    and buys a TV with it?

▪ Example: Permissive Action Links for nuclear weapons
Protection

- The mechanisms used to protect resources against threats
  - This is most of academic and industrial computer security

- Many classes of protections
  - Cryptographic protection of data
  - Software guards
  - Communication guards
  - User interface design (protect user against own limitations)

- Can be either proactive or reactive
Deterrence

- There is some non-zero expectation that there is a future cost to doing a bad thing
  - i.e. going to jail, having a missile hit your house, having your assets seized, etc
  - Criminal cost-benefit: $M_b + P_b > O_{cp} + O_{cm} P_a P_c$ [Clark&Davis 95]
    - $M_b$: Monetary benefit
    - $P_b$: Psychological benefit
    - $O_{cp}$: Cost of committing crime
    - $O_{cm}$: Monetary cost of conviction
    - $P_a$: Probability of getting caught
    - $P_c$: Probability of conviction

- Need meaningful forensic capabilities
  - Audit actions, assign identity to evidence, etc
  - Must be cost effective relative to positive incentives
Switching gears: Identity

- Identity is implicit in virtually all security questions.... but we rarely think about it much

- We have strong intuitions however
  - How do you feel about “Black Unicorn” the cypherpunk?
  - How about A.S.L. von Bernhardi the investment banker?
Identity

- **What is it?**
  - One def: *The distinct personality of an individual regarded as a persisting entity; individuality* (courtesy Black Unicorn)
  - Another: *A unique identifier – distinguishing mark* (courtesy A.S.L. von Bernhardi)

- **What’s the difference between an identity and an identifier?**
  - Allows naming; to establish an assertion about reputation

- **Reputation?**
  - A specific characteristic or trait ascribed to a person or thing: e.g., “a reputation for paying promptly”
  - Potentially a predictor of behavior, a means of valuation and as a means for third-party assessment

- **Value comes from binding reputation and identifiers**
- **But how to make this binding?**
Due diligence and trust

- **Due diligence**
  - Work to acquire multiple independent pieces of evidence establishing identity/reputation linkage; particularly via direct experience
  - Expensive

- **Trust**
  - *Reliance on something in the future; hope*
  - **Allows cheap form of due-diligence**: third-party attestation
  - Economics of third-party attestation? Cost vs limited liability
  - What is a third-party qualified to attest to?
  - Culturally informed/biased?
Homework

- Read *Reflections on Trusting Trust* by Ken Thompson
  - [https://www.ece.cmu.edu/~ganger/712.fal02/papers/p761-thompson.pdf](https://www.ece.cmu.edu/~ganger/712.fal02/papers/p761-thompson.pdf)

- Read Chapter 1 from *The Craft of System Security*

- First project is due next week (4/9 @ 10pm)
  - Will be posted shortly
  - Getting comfortable with the debugger and project submission system
Next Lecture...

Security Foundations: Threat Models and Risk Analysis