

CSE 158 – Lecture 18

Web Mining and Recommender Systems

More temporal dynamics

This week

Temporal models

This week we'll look back on some of the topics already covered in this class, and see how they can be adapted to make use of **temporal** information

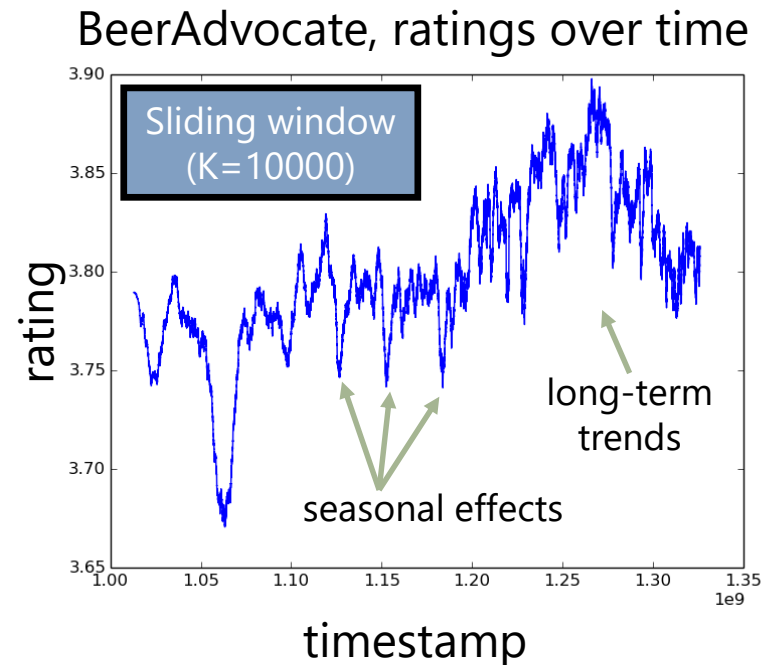
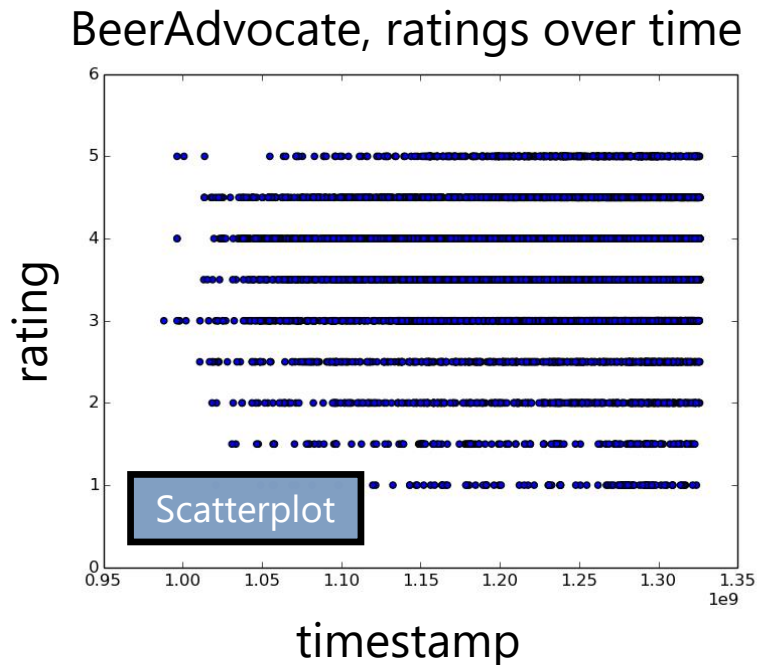
1. **Regression** – sliding windows and autoregression
2. **Classification** – dynamic time-warping
3. **Dimensionality reduction** - ?
4. **Recommender systems** – some results from Koren

Today:

1. **Text mining** – “Topics over Time”
2. **Social networks** – densification over time

Monday: Time-series regression

Also useful to plot data:



Code on:

<http://jmcauley.ucsd.edu/cse258/code/week10.py>

Monday: Time-series classification

As you recall...

The longest-common subsequence algorithm is a standard dynamic programming problem

| | - | A | G | C | A | T |
|----------|---|----------|----------|----------|----------|----------|
| - | 0 | 0 | 0 | 0 | 0 | 0 |
| G | 0 | ↙↘0 | ↖1 | ←1 | ←1 | ←1 |
| A | 0 | ↖1 | ↙↘1 | ↖1 | ↖2 | ←2 |
| C | 0 | ↑1 | ↙↘1 | ↖2 | ↙↘2 | ↖2 |

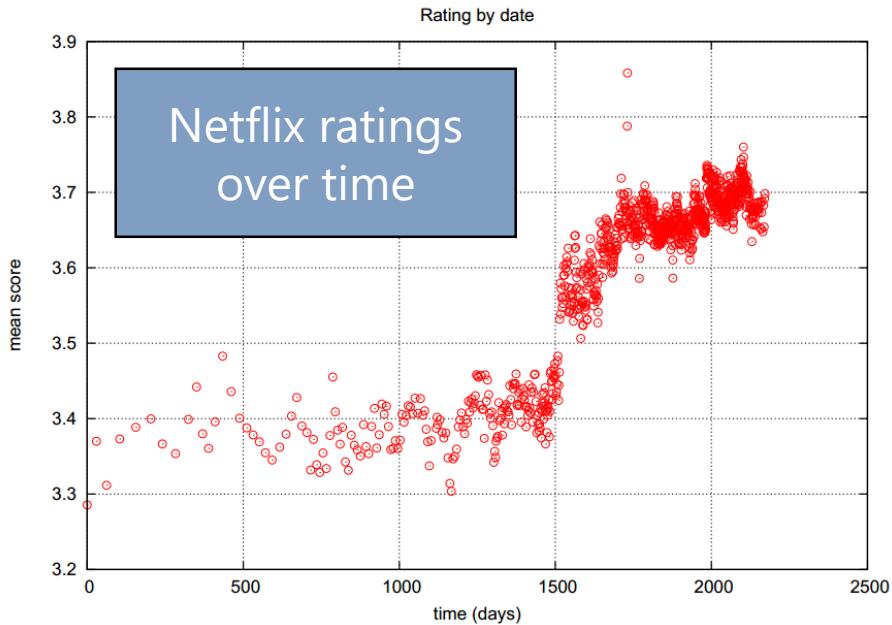
1st sequence

2nd sequence

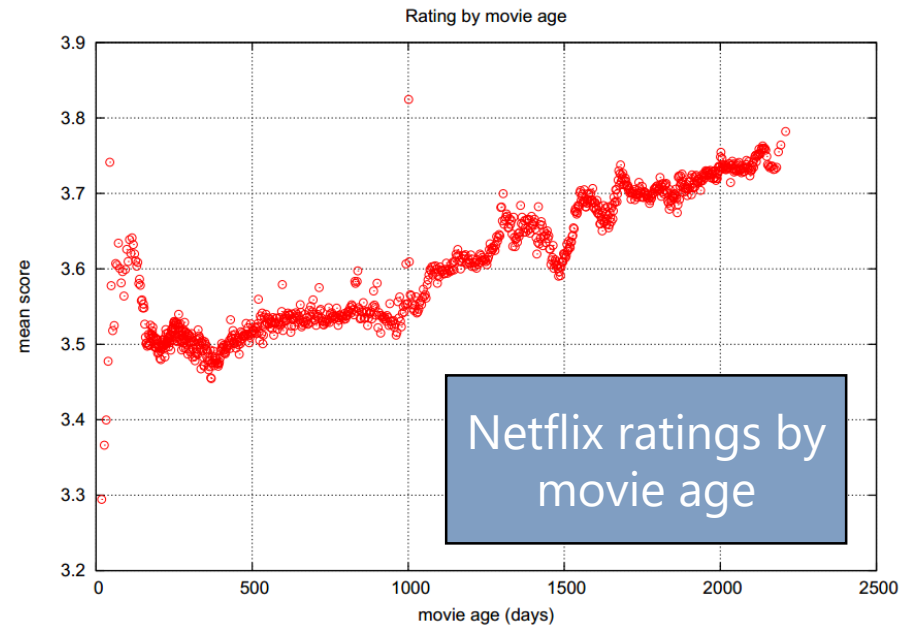
- ← = optimal move is to delete from 1st sequence
- ↑ = optimal move is to delete from 2nd sequence
- ↙↘ = either deletion is equally optimal
- ↖ = optimal move is a match

Monday: Temporal recommendation

To build a reliable system (and to win the Netflix prize!) we need to account for **temporal dynamics**:



(Netflix changed their interface)



(People tend to give higher ratings to older movies)

Week 5: Text

yeast and minimal red body thick light a Flavor
 sugar strong quad. grape over is molasses lace
 the low and caramel fruit Minimal start and
 toffee. dark plum, dark brown Actually, alcohol
 Dark oak, nice vanilla, has brown of a with
 presence. light carbonation. bready from
 retention. with finish. with and this and plum
 and head, fruit, low a Excellent raisin aroma
 Medium tan
 Bags-of-Words

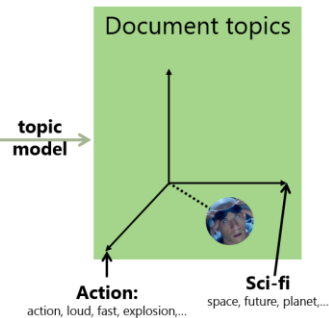
What we would like:

87 of 102 people found the following review helpful
 ★★★★★ You keep what you kill. December 27, 2004
 By [Schtinsky "Schtinsky"](#) (Washington State) - See all my reviews
 vine_vine

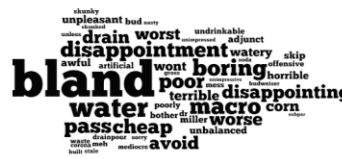
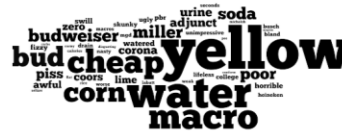
This review is from: [The Chronicles of Riddick \(Widescreen Unrated Director's Cut\) \(DVD\)](#)
 Even if I have to apologize to my Friends and Favorites, and my family, I have to
 admit that I really liked this movie. It's a Sci-Fi movie with a 'Mad Max' appeal
 that, while changing many things, left Riddick from 'Pitch Black' to be just Riddick.
 They did not change his attitude or soften him up or bring him out of his original
 character, which was very pleasing to 'Pitch Black' fans like myself.

First off, let me say that when playing the DVD, the first selection to come up is
 Convert or Fight, and no explanation of the choices. This confused me at first, so
 I will mention off the bat that they are simply different menu formats. Select
 either one and continue with the movie.

(review of "The Chronicles of Riddick")

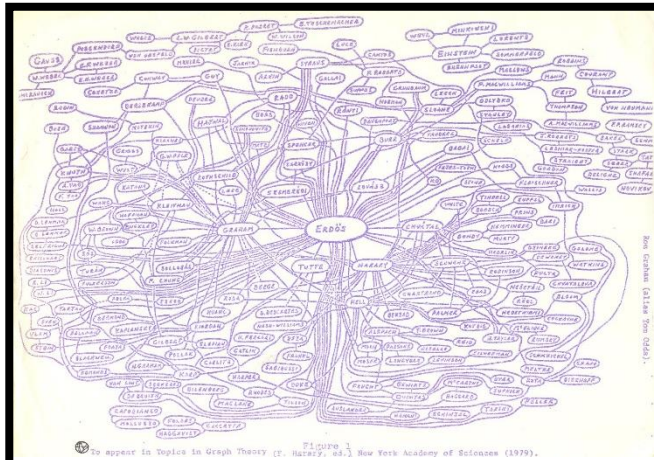


Topic models

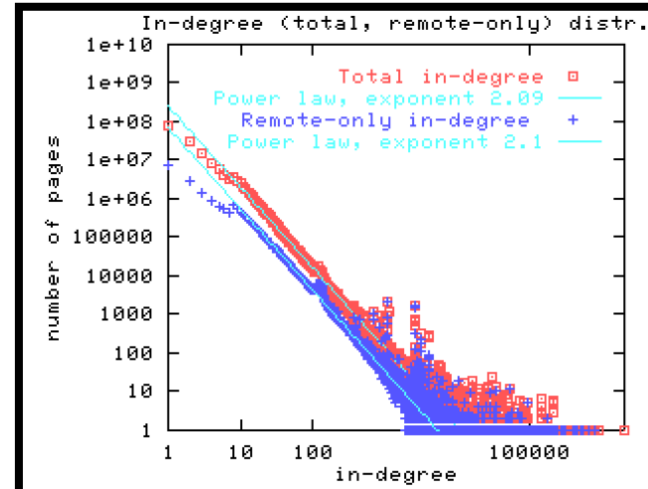


Sentiment analysis

8. Social networks



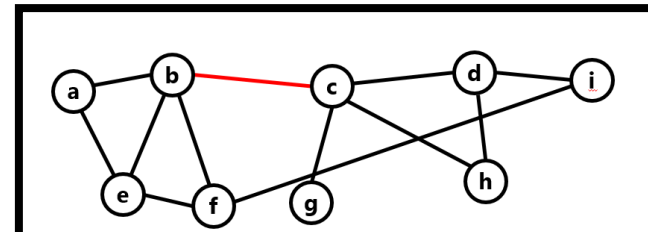
Hubs & authorities



Power laws

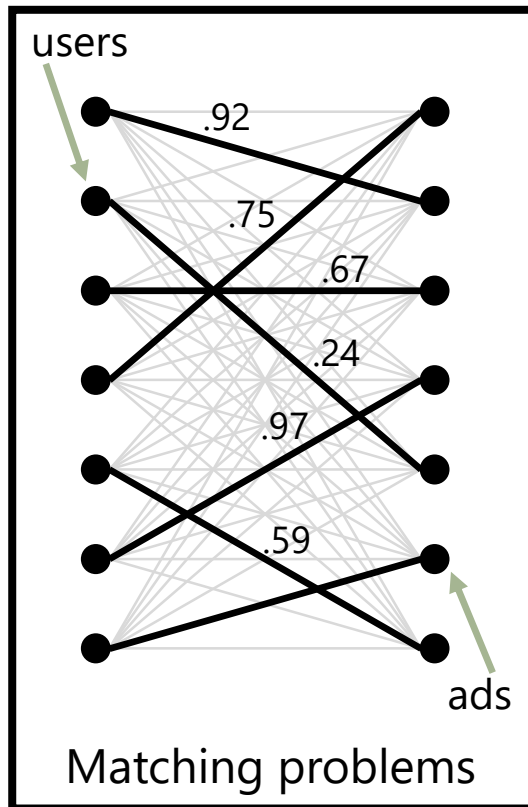


Small-world phenomena

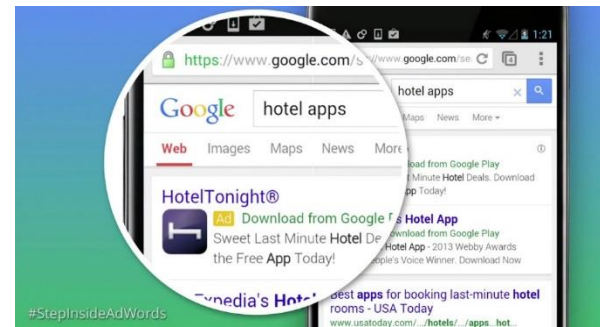


Strong & weak ties

9. Advertising



AdWords



CSE 158 – Lecture 18

Web Mining and Recommender Systems

Temporal dynamics of text

Bag-of-Words representations of text:

The Peculiar Genius of Bjork

CULTURE | BY EMILY WITT | JANUARY 23, 2015 11:30 AM

Solo musician or master collaborator? For her new album, Bjork has merged the two sides of her artistry to create a new experience of music – again.



$F_{\text{text}} = [150, 0, 0, 0, 0, 0, \dots, 0]$

a

aardvark

zoetrope

musician, who creates her music in an emotional cocoon, tinkering with technologies, concepts and feelings; and Bjork the producer and curator, who seeks out



Latent Dirichlet Allocation

In week 5, we tried to develop low-dimensional representations of documents:

What we would like:

87 of 102 people found the following review helpful

★★★★★ **You keep what you kill**, December 27, 2004

By [Schtinky "Schtinky"](#) (Washington State) - [See all my reviews](#)

VINE™ VOICE

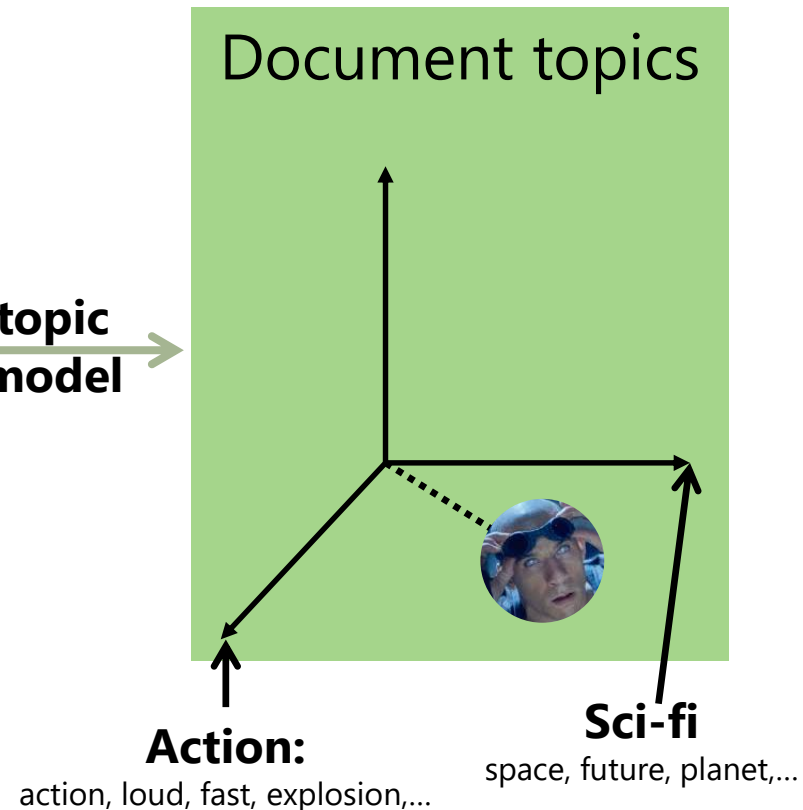
This review is from: [The Chronicles of Riddick \(Widescreen Unrated Director's Cut\) \(DVD\)](#)

Even if I have to apologize to my Friends and Favorites, and my family, I have to admit that I really liked this movie. It's a Sci-Fi movie with a "Mad Maxx" appeal that, while changing many things, left Riddick from 'Pitch Black' to be just Riddick. They did not change his attitude or soften him up or bring him out of his original character, which was very pleasing to 'Pitch Black' fans like myself.

First off, let me say that when playing the DVD, the first selection to come up is Convert or Fight, and no explanation of the choices. This confused me at first, so I will mention off the bat that they are simply different menu formats, that each menu has the very same options, simply different background visuals. Select either one and continue with the movie.

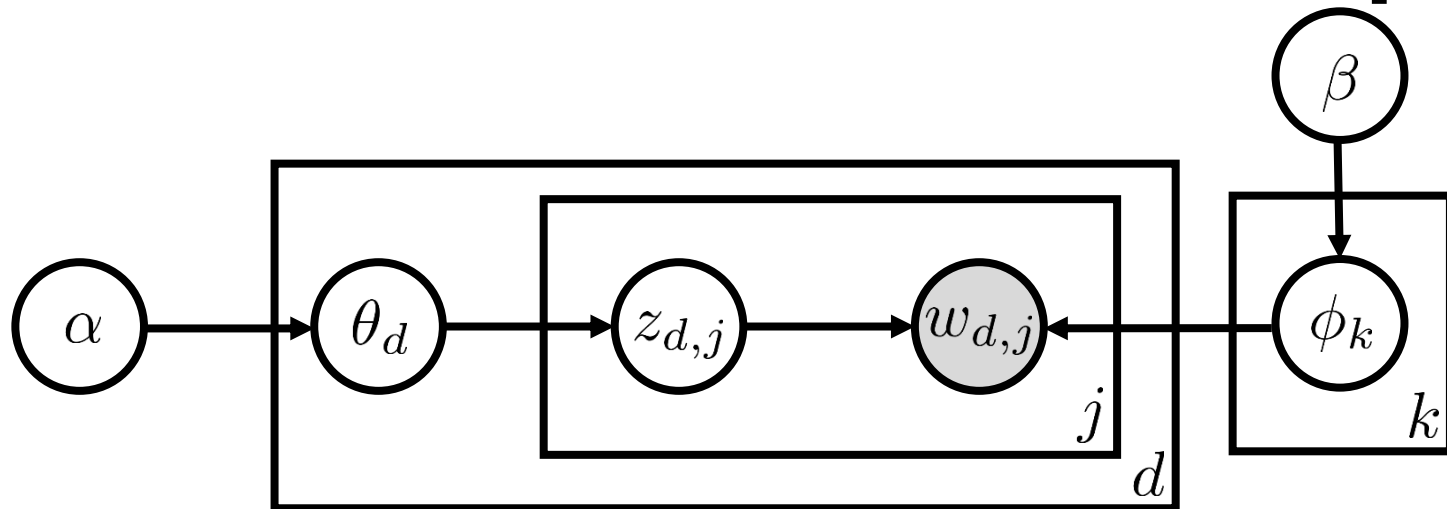
(review of "The Chronicles of Riddick")

topic
model →



Latent Dirichlet Allocation

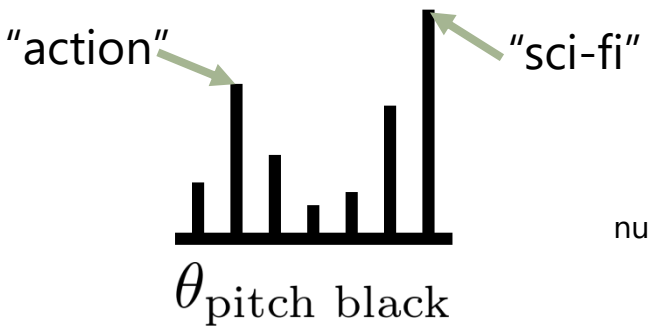
We saw how **LDA** can be used to describe documents in terms of **topics**



- Each document has a **topic vector** (a stochastic vector describing the fraction of words that discuss each topic)
 - Each topic has a **word vector** (a stochastic vector describing how often a particular word is used in that topic)

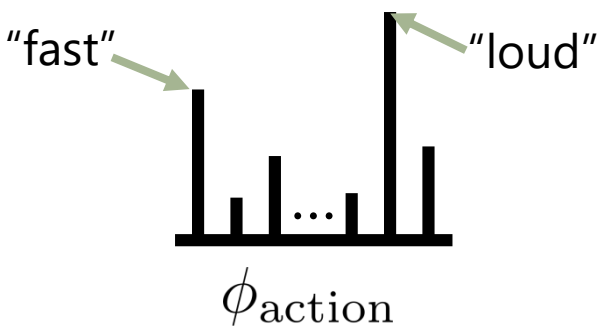
Latent Dirichlet Allocation

Topics and documents are **both** described using stochastic vectors:



Each document has a **topic distribution** which is a mixture over the topics it discusses

number of topics \rightarrow

$$\theta_d \in \Delta^K \text{ i.e., } \forall_d \sum_k \theta_{d,k} = 1$$


Each topic has a **word distribution** which is a mixture over the words it discusses

number of words \rightarrow

$$\phi_k \in \Delta^D \text{ i.e., } \forall_k \sum_w \phi_{k,w} = 1$$

Latent Dirichlet Allocation

Topics over Time (Wang & McCallum, 2006) is an approach to incorporate temporal information into topic models

e.g.

- The topics discussed in conference proceedings progressed from neural networks, towards SVMs and structured prediction (and back to neural networks)
- The topics used in political discourse now cover science and technology more than they did in the 1700s
- Within an institution, e-mails will discuss different topics (e.g. recruiting, conference deadlines) at different times of the year

Latent Dirichlet Allocation

Topics over Time (Wang & McCallum, 2006) is an approach to incorporate temporal information into topic models

The ToT model is similar to LDA with one addition:

1. For each topic K , draw a word vector ϕ_k from $\text{Dir}(\beta)$
2. For each document d , draw a topic vector θ_d from $\text{Dir}(\alpha)$
3. For each word position i :
 1. draw a topic z_{di} from multinomial θ_d
 2. draw a word w_{di} from multinomial $\phi_{z_{di}}$
 3. **draw a timestamp t_{di} from $\text{Beta}(\psi_{z_{di}})$**

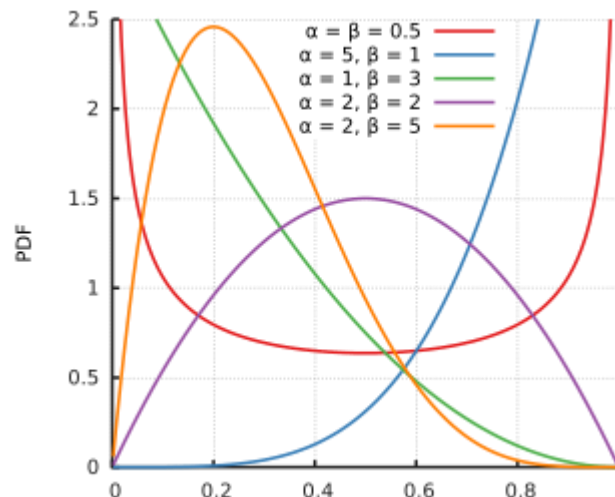
Latent Dirichlet Allocation

Topics over Time (Wang & McCallum, 2006) is an approach to incorporate temporal information into topic models

3.3. draw a timestamp $t_{\{di\}}$ from $\text{Beta}(\psi_{\{z_{\{di\}}\}})$

- There is now one Beta distribution **per topic**
- Inference is still done by Gibbs sampling, with an outer loop to update the Beta distribution parameters

Beta distributions are a flexible family of distributions that can capture several types of behavior – e.g. gradual increase, gradual decline, or temporary “bursts”

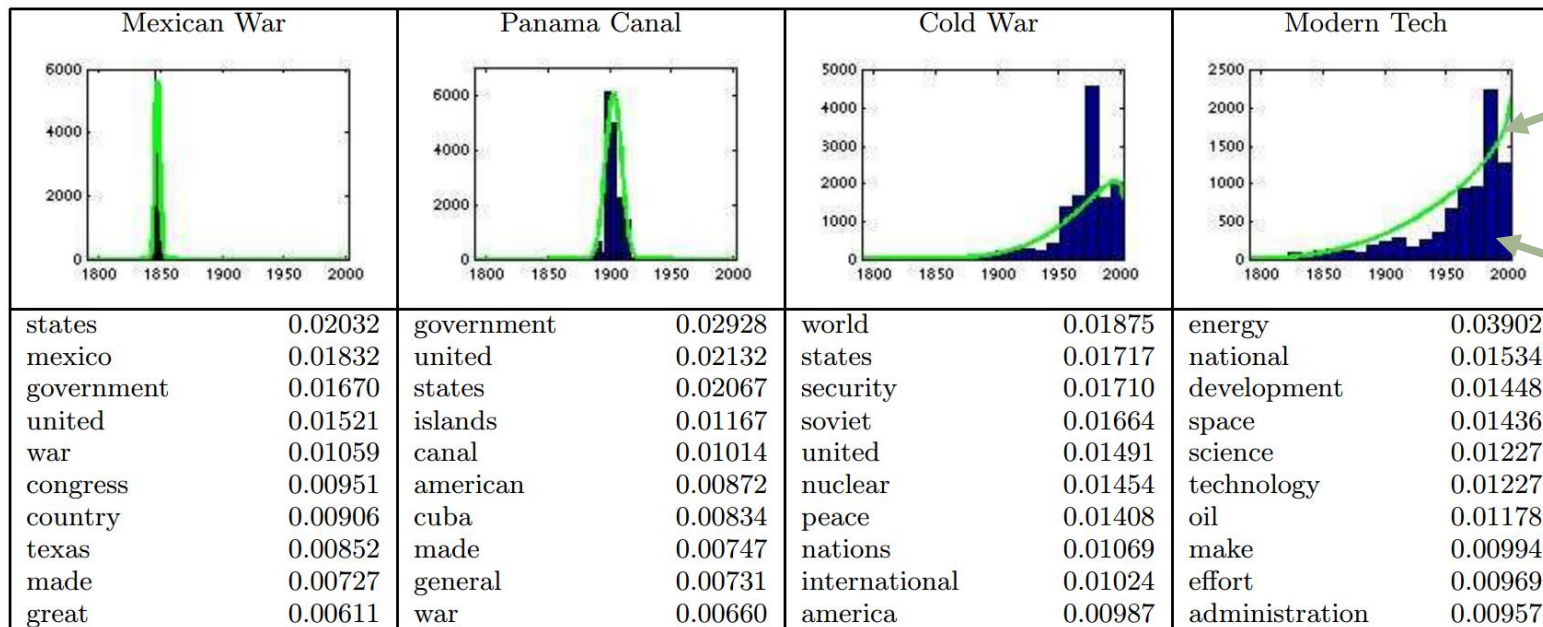


$$\text{p.d.f.:} \\ \frac{x^{\alpha-1} (1-x)^{\beta-1}}{B(\alpha, \beta)}$$

Latent Dirichlet Allocation

Results:

Political addresses – the model seems to capture realistic “bursty” and gradually emerging topics

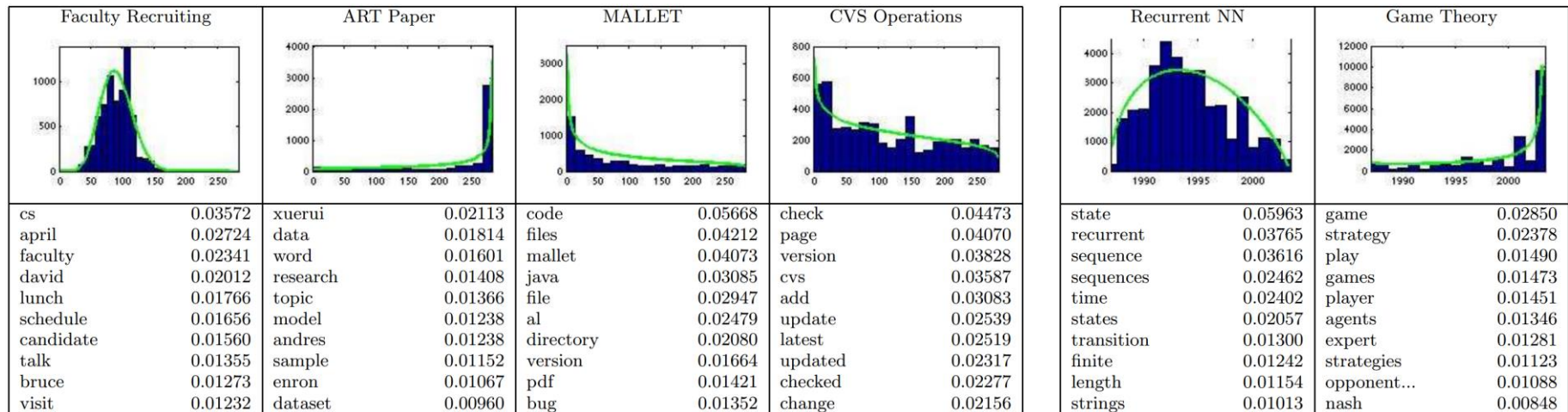


fitted Beta distribution

assignments to this topic

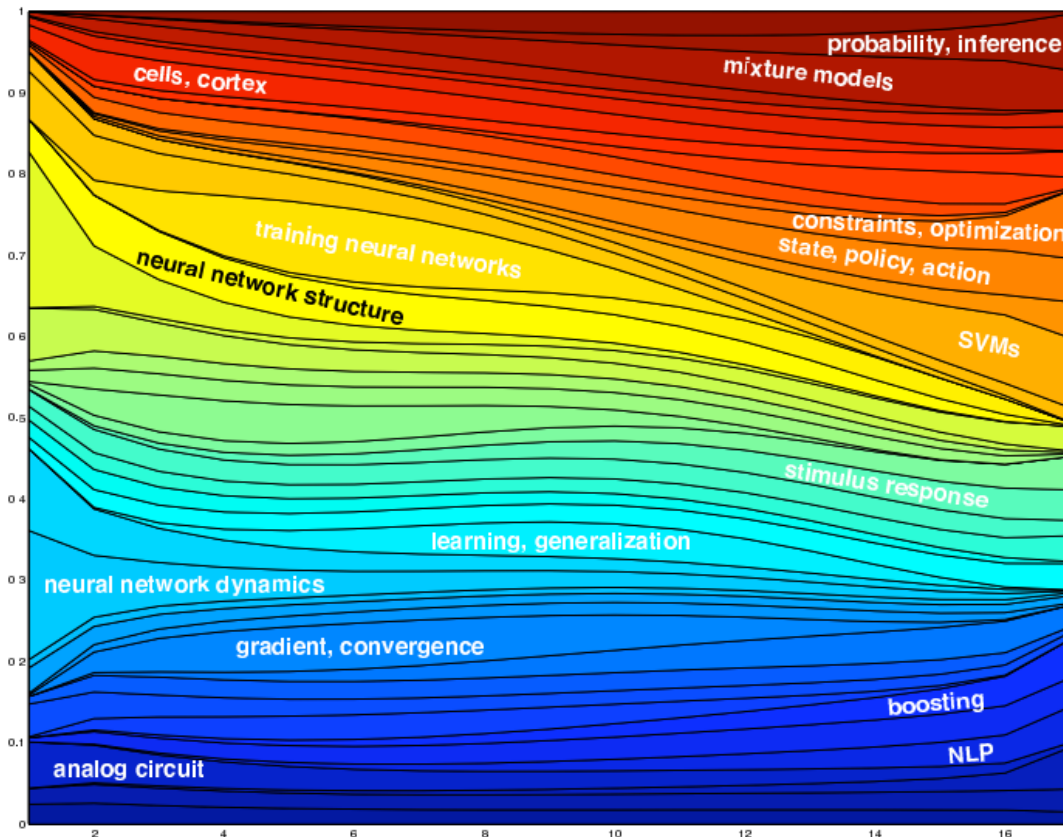
Latent Dirichlet Allocation

Results: e-mails & conference proceedings



Latent Dirichlet Allocation

Results:
conference proceedings (NIPS)



Relative weights
of various topics
in 17 years of
NIPS proceedings

Questions?

Further reading:

“Topics over Time: A Non-Markov
Continuous-Time Model of Topical
Trends”

(Wang & McCallum, 2006)

<http://people.cs.umass.edu/~mccallum/papers/tot-kdd06.pdf>

CSE 158 – Lecture 18

Web Mining and Recommender Systems

Temporal dynamics of social networks

How can we **characterize, model, and reason about** the structure of social networks?

1. Models of network structure
2. Power-laws and scale-free networks, “rich-get-richer” phenomena
3. Triadic closure and “the strength of weak ties”
4. Small-world phenomena
5. Hubs & Authorities; PageRank

Temporal dynamics of social networks

Two weeks ago we saw some processes that model the generation of social and information networks

- Power-laws & small worlds
- Random graph models

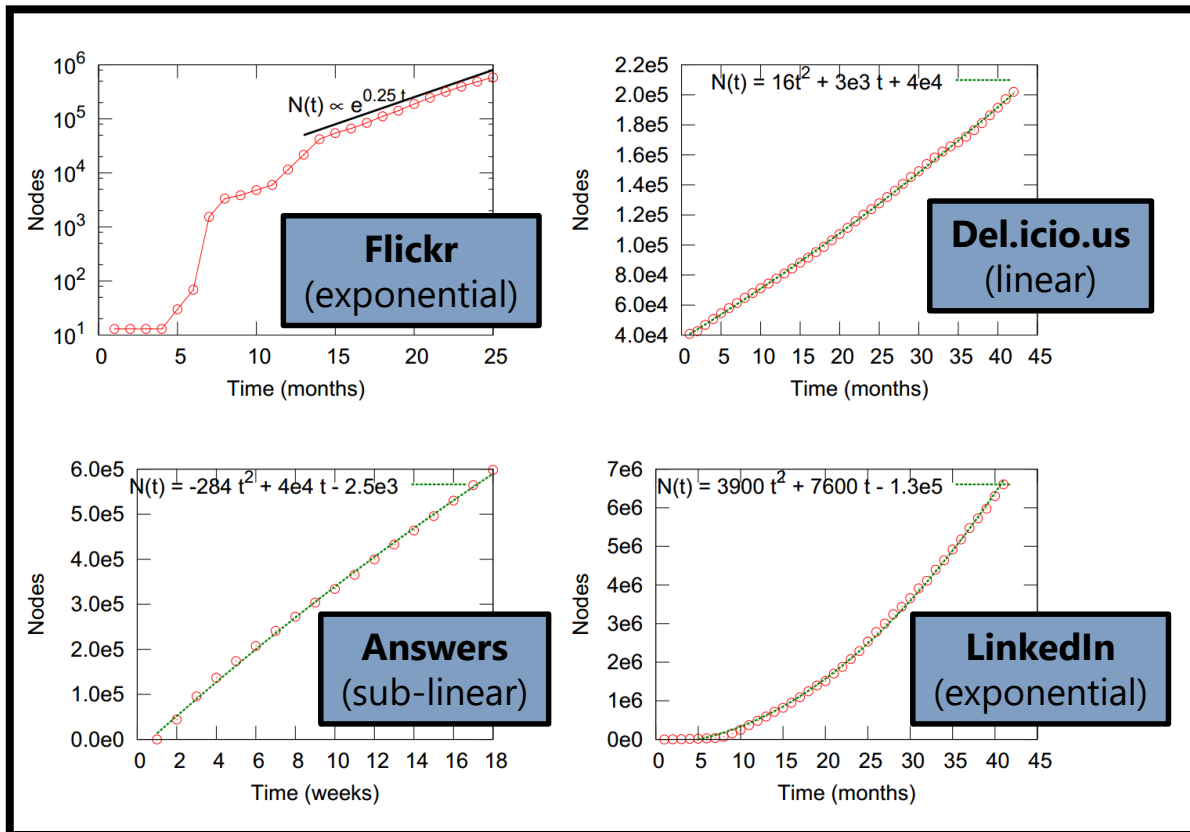
These were all defined with a “static” network in mind.

But if we observe the **order** in which edges were created, we can study how these phenomena change as a function of time

First, let’s look at “microscopic” evolution, i.e., evolution in terms of individual nodes in the network

Temporal dynamics of social networks

Q1: How do networks grow in terms of the number of nodes over time?



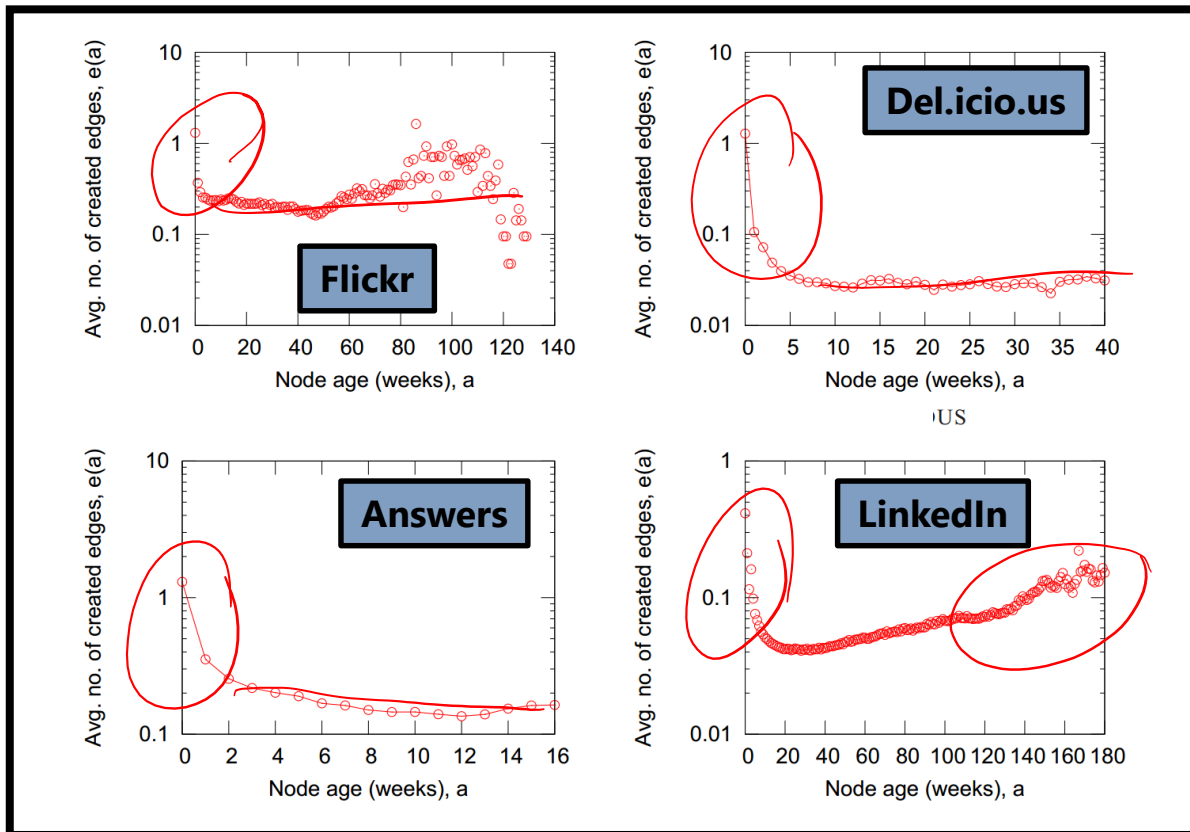
(from Leskovec, 2008 (CMU Thesis))

A: Doesn't seem to be an obvious trend, so what **do** networks have in common as they evolve?

Temporal dynamics of social networks

Q2: When do nodes create links?

- x-axis is the age of the nodes
- y-axis is the number of edges created at that age

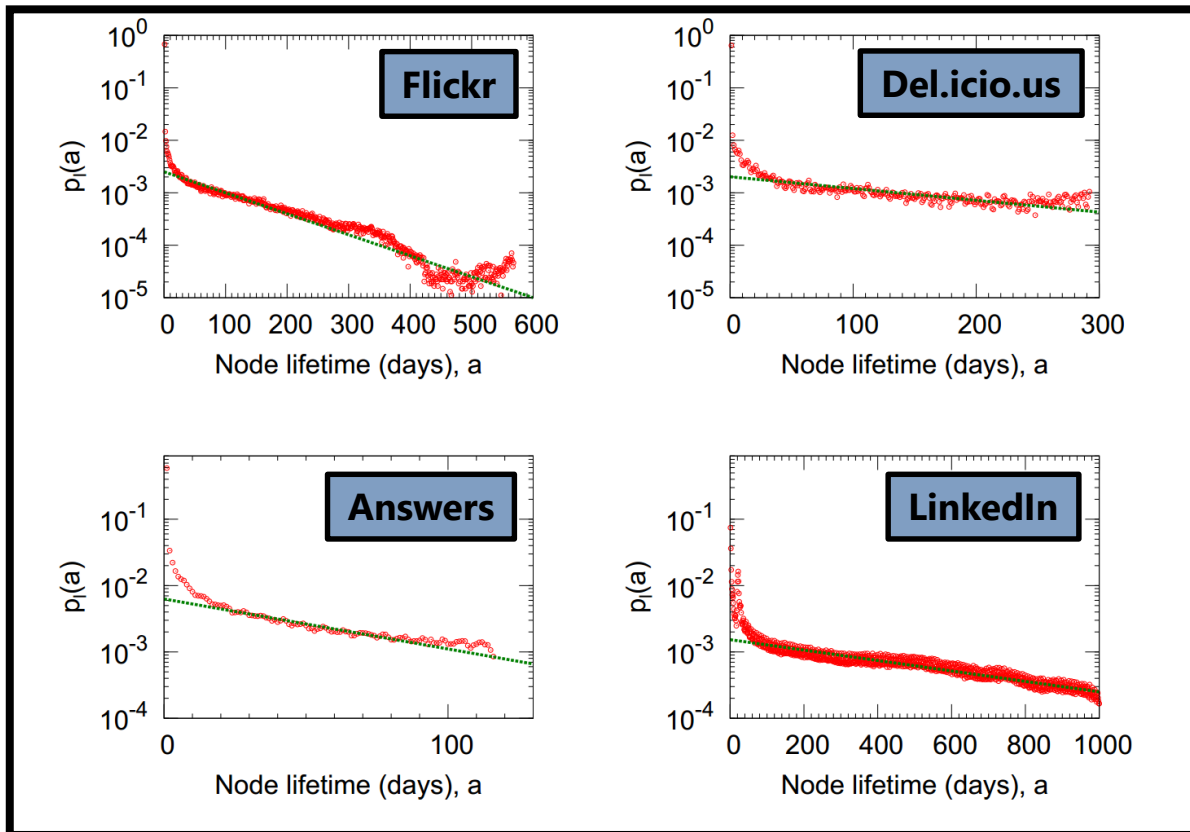


A: In most networks there's a "burst" of initial edge creation which gradually flattens out. Very different behavior on LinkedIn (guesses as to why?)

Temporal dynamics of social networks

Q3: How long do nodes "live"?

- x-axis is the diff. between date of last and first edge creation
 - y-axis is the frequency



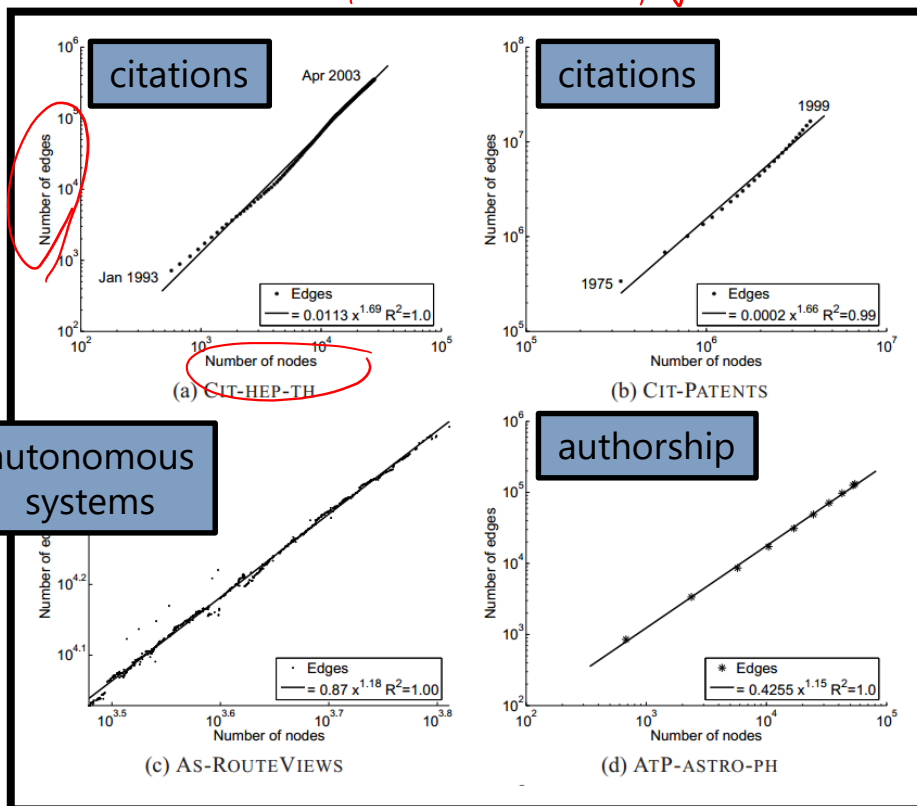
A: Node lifetimes follow a power-law: many many nodes are shortlived, with a long-tail of older nodes

Temporal dynamics of social networks

What about “macroscopic” evolution, i.e., how do global properties of networks change over time?

Q1: How does the # of nodes relate to the # of edges?

$$\#E = cN^\alpha \quad \alpha > 1$$



- A few more networks: citations, authorship, and autonomous systems (and some others, not shown)
- **A:** Seems to be linear (on a log-log plot) **but** the number of edges grows **faster** than the number of nodes as a function of time

Temporal dynamics of social networks

Q1: How does the # of nodes relate to the # of edges?

A: seems to behave like

$$E(t) \propto N(t)^a$$

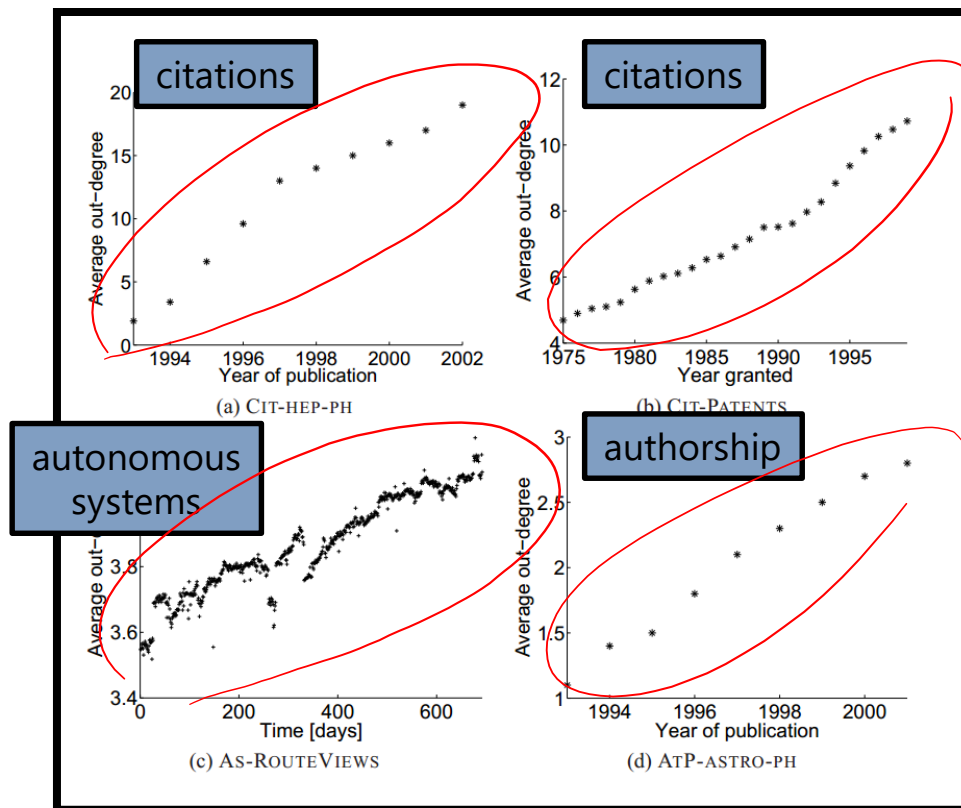
where

$$1 \leq a \leq 2$$

- $a = 1$ would correspond to **constant** out-degree – which is what we might traditionally assume
- $a = 2$ would correspond to the graph being fully connected
 - What seems to be the case from the previous examples is that $a > 1$ – the number of edges grows faster than the number of nodes

Temporal dynamics of social networks

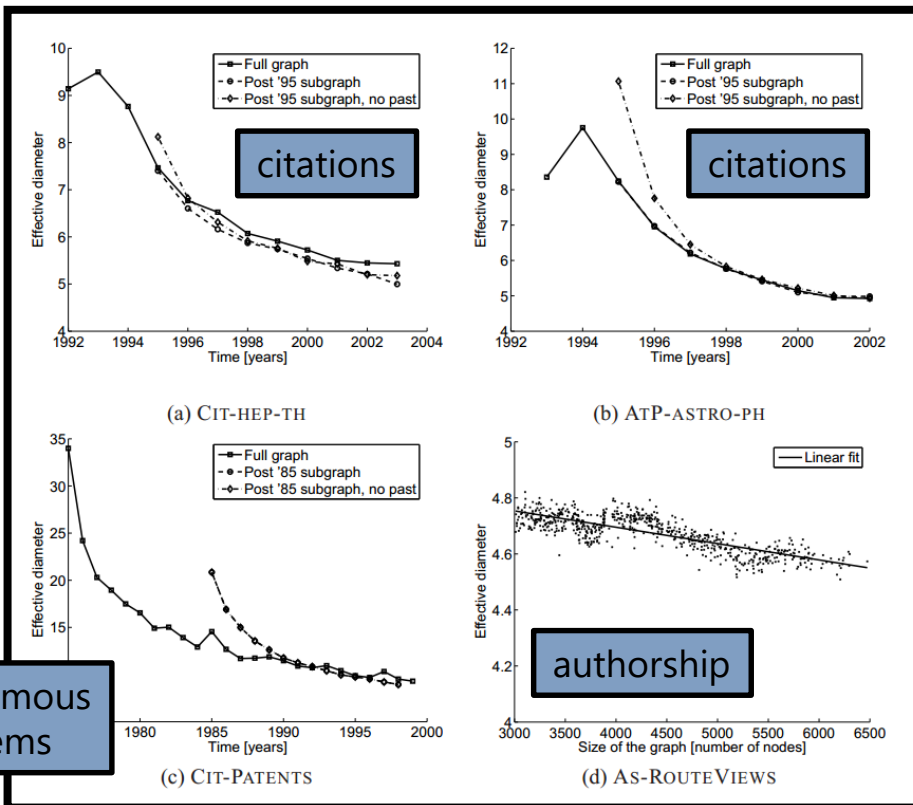
Q2: How does the degree change over time?



- **A:** The average out-degree **increases** over time

Temporal dynamics of social networks

Q3: If the network becomes **denser**, what happens to the (effective) diameter?

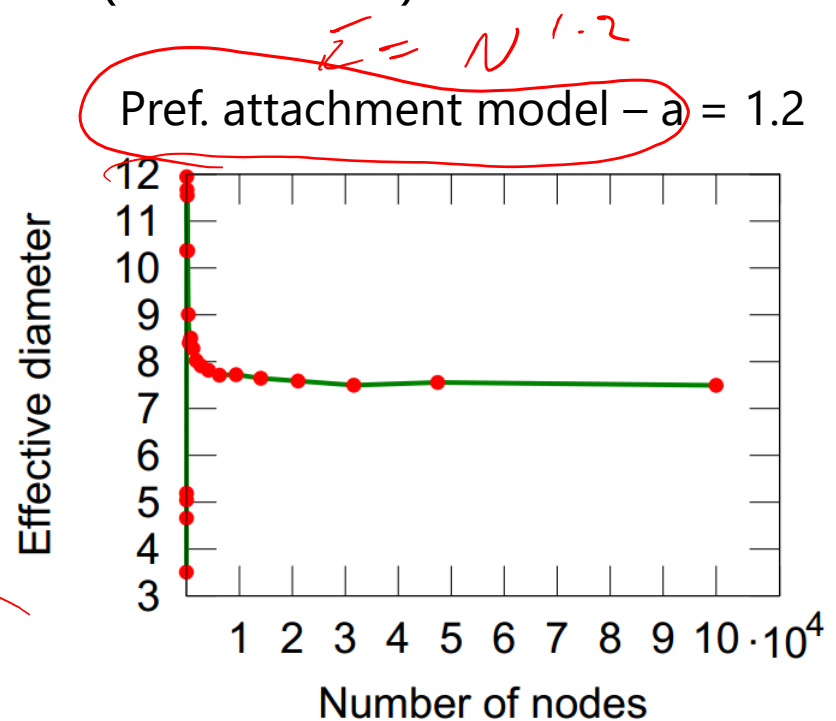
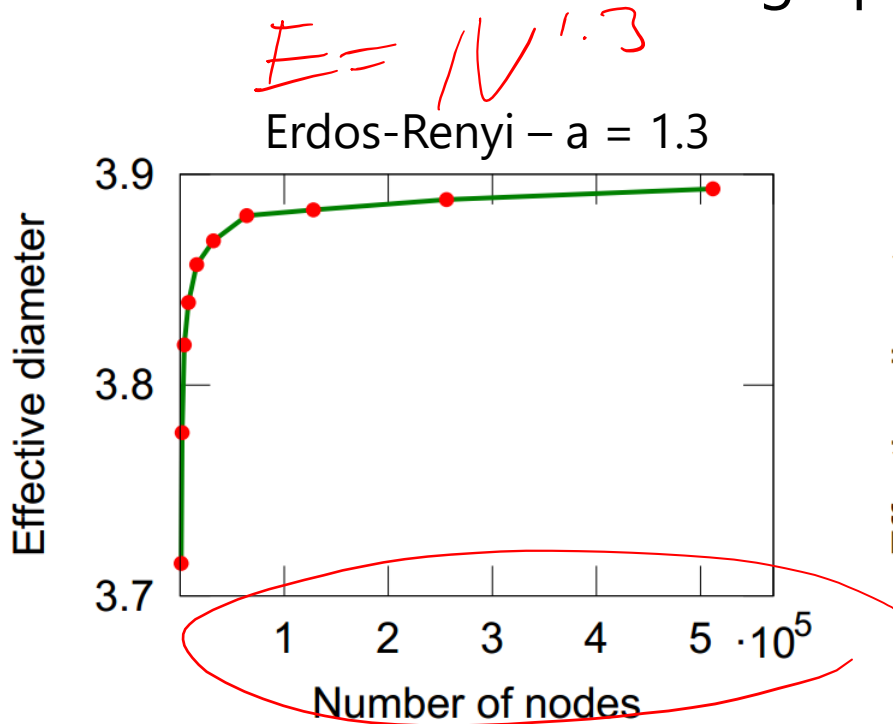


autonomous systems

- **A:** The diameter seems to decrease
- In other words, the network becomes **more** of a small world as the number of nodes increases

Temporal dynamics of social networks

Q4: Is this something that **must** happen – i.e., if the number of edges increases faster than the number of nodes, does that mean that the diameter must decrease?
A: Let's construct random graphs (with $a > 1$) to test this:

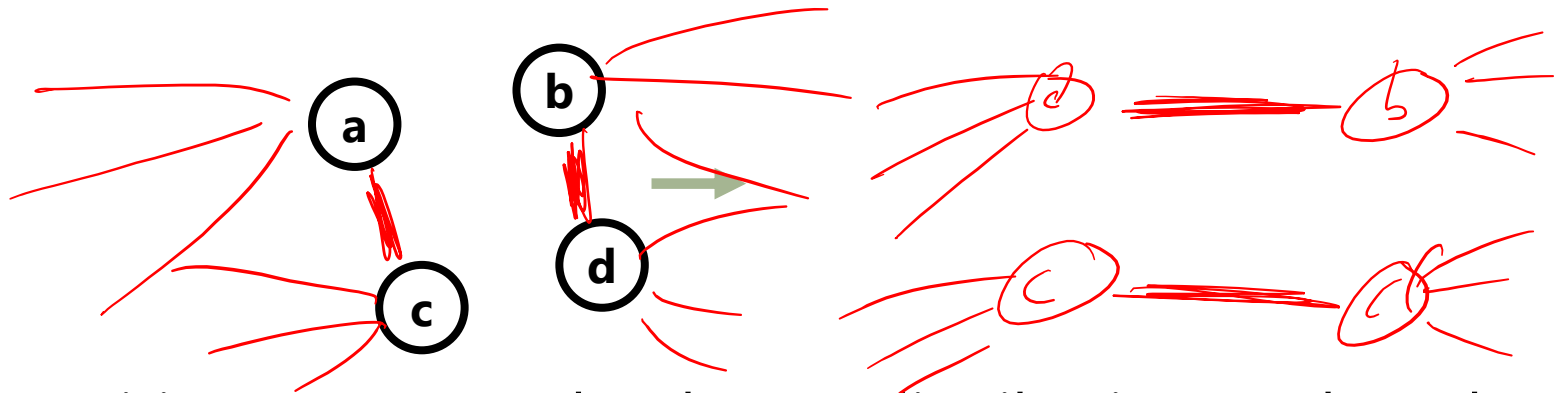


Temporal dynamics of social networks

So, a decreasing diameter is **not** a “rule” of a network whose number of edges grows faster than its number of nodes, though it is consistent with a preferential attachment model

Q5: is the degree distribution of the nodes sufficient to explain the observed phenomenon?

A: Let's perform **random rewiring** to test this

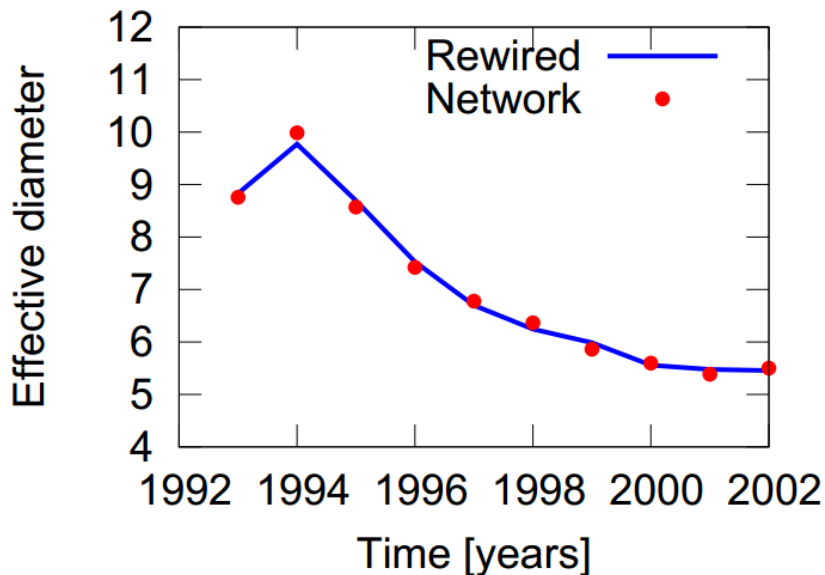


random rewiring preserves the degree distribution, and randomly samples amongst networks with observed degree distribution

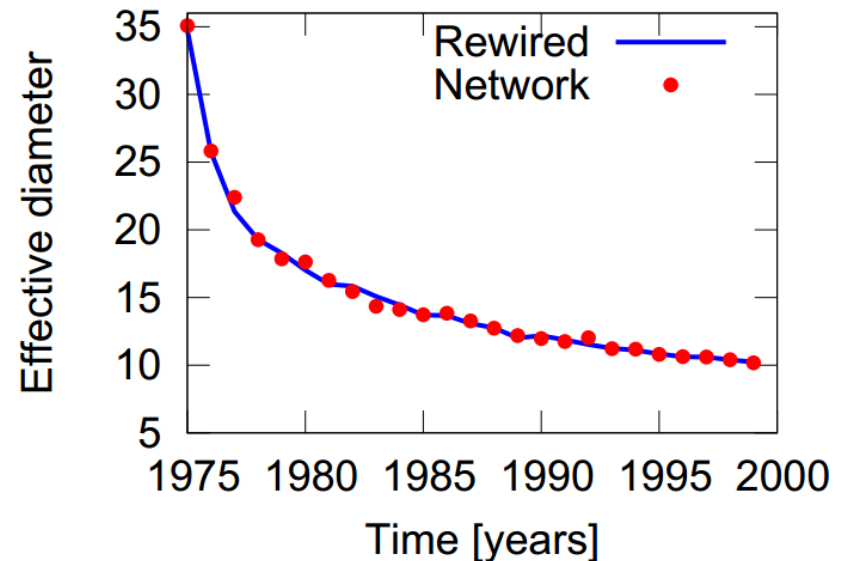
Temporal dynamics of social networks

So, a decreasing diameter is **not** a “rule” of a network whose number of edges grows faster than its number of nodes, though it is consistent with a preferential attachment model

Q5: is the degree distribution of the nodes sufficient to explain the observed phenomenon?



(c) Affiliation network (ATP-ASTRO-PH)



(d) US patent citation network (CIT-PATENTS)

Temporal dynamics of social networks

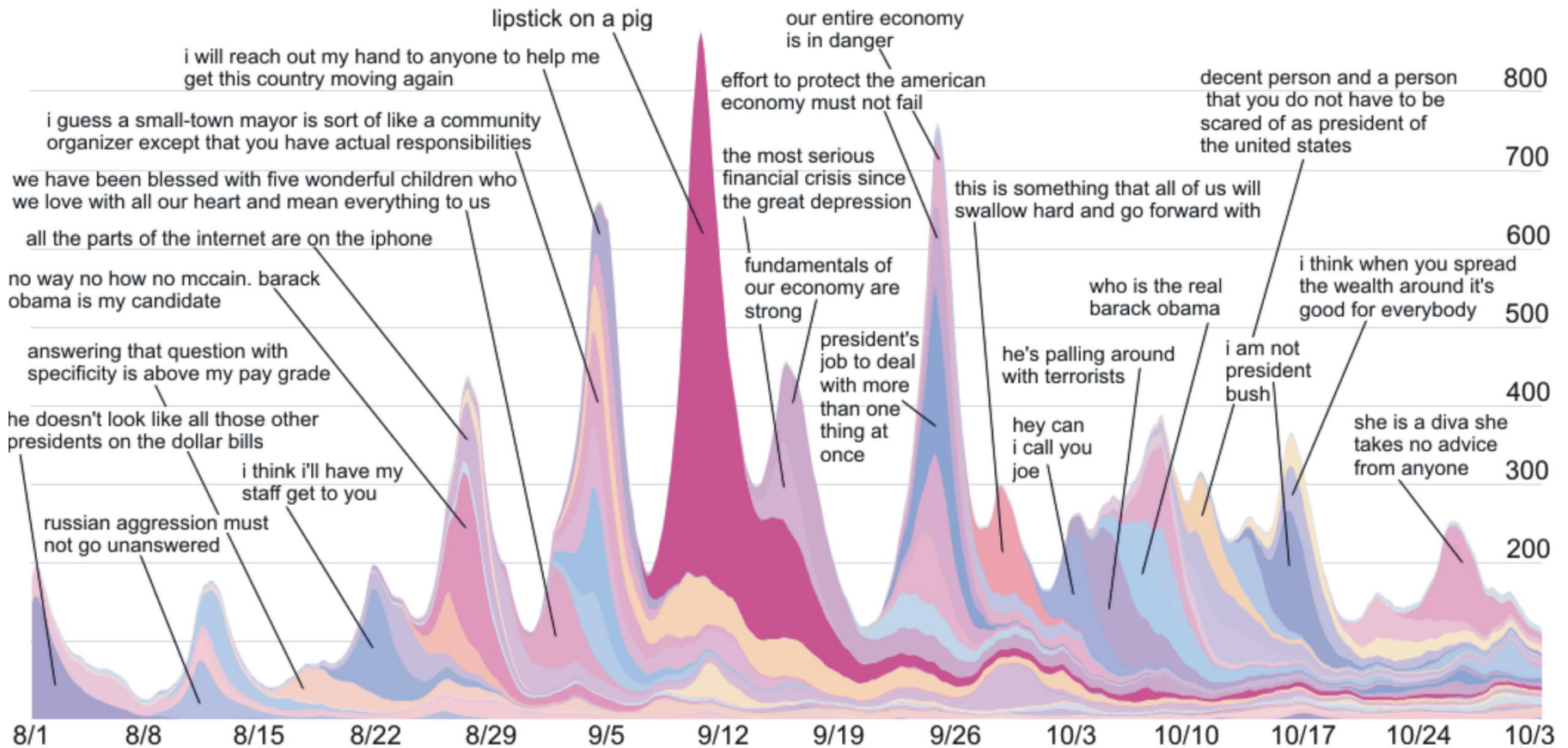
So, a decreasing diameter is **not** a “rule” of a network whose number of edges grows faster than its number of nodes, though it is consistent with a preferential attachment model

Q5: is the degree distribution of the nodes sufficient to explain the observed phenomenon?

A: Yes! The fact that real-world networks seem to have decreasing diameter over time can be explained as a result of their degree distribution **and** the fact that the number of edges grows faster than the number of nodes

Temporal dynamics of social networks

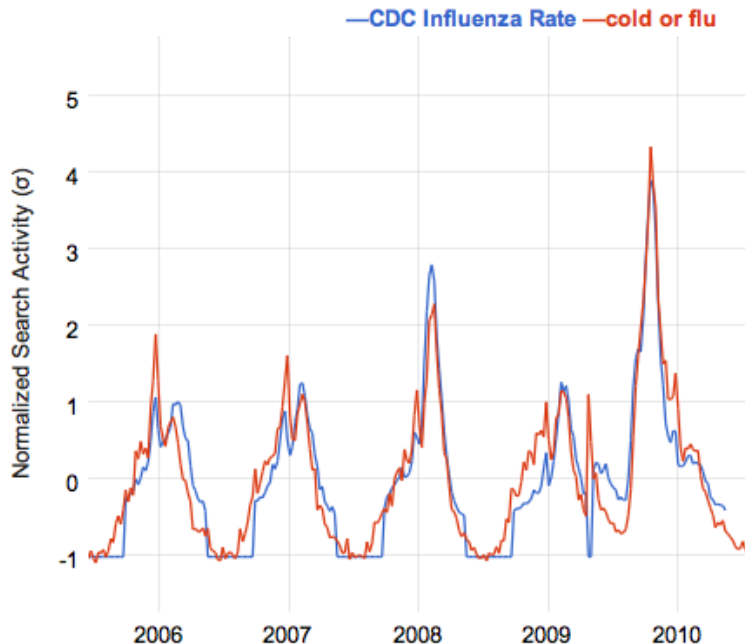
Other interesting topics...



"memetracker"

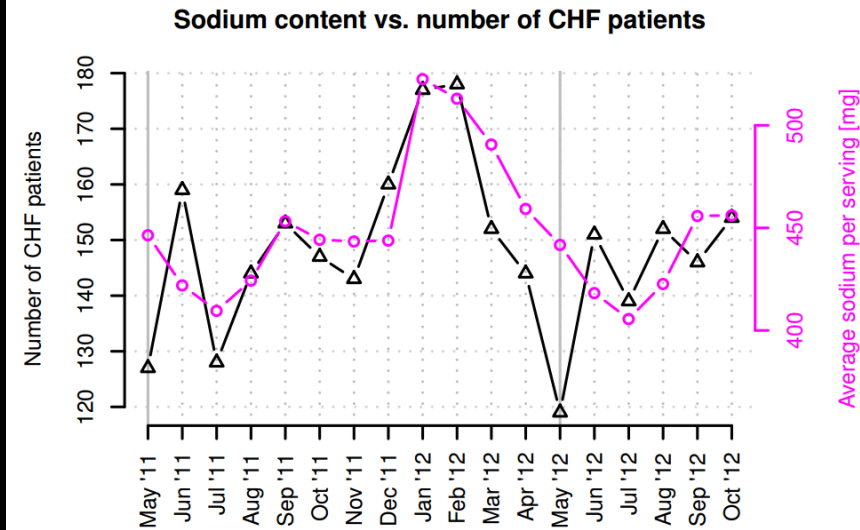
Temporal dynamics of social networks

Other interesting topics...



Aligning query data with disease data –
Google flu trends:

<https://www.google.org/flutrends/us/#US>



Sodium content in recipe searches vs.
of heart failure patients – “From
Cookies to Cooks” (West et al. 2013):

http://infolab.stanford.edu/~west1/pubs/West-White-Horvitz_WWW-13.pdf

Questions?

Further reading:

“Dynamics of Large Networks” (most plots from here)

Jure Leskovec, 2008

<http://cs.stanford.edu/people/jure/pubs/thesis/jure-thesis.pdf>

“Microscopic Evolution of Social Networks”

Leskovec et al. 2008

<http://cs.stanford.edu/people/jure/pubs/microEvol-kdd08.pdf>

“Graph Evolution: Densification and Shrinking
Diameters”

Leskovec et al. 2007

<http://cs.stanford.edu/people/jure/pubs/powergrowth-tkdd.pdf>

CSE 158 – Lecture 18

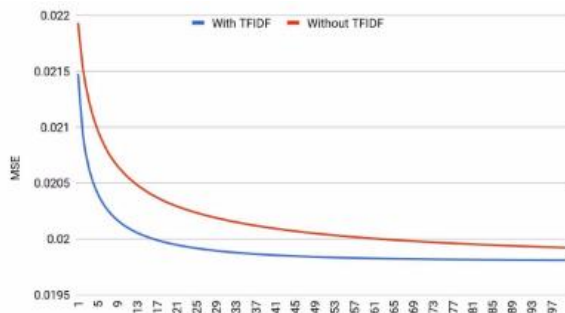
Web Mining and Recommender Systems

Some incredible assignments

Supervised funniness detection in the New Yorker cartoon caption contest



"I was just transferred to the fraternity ward."

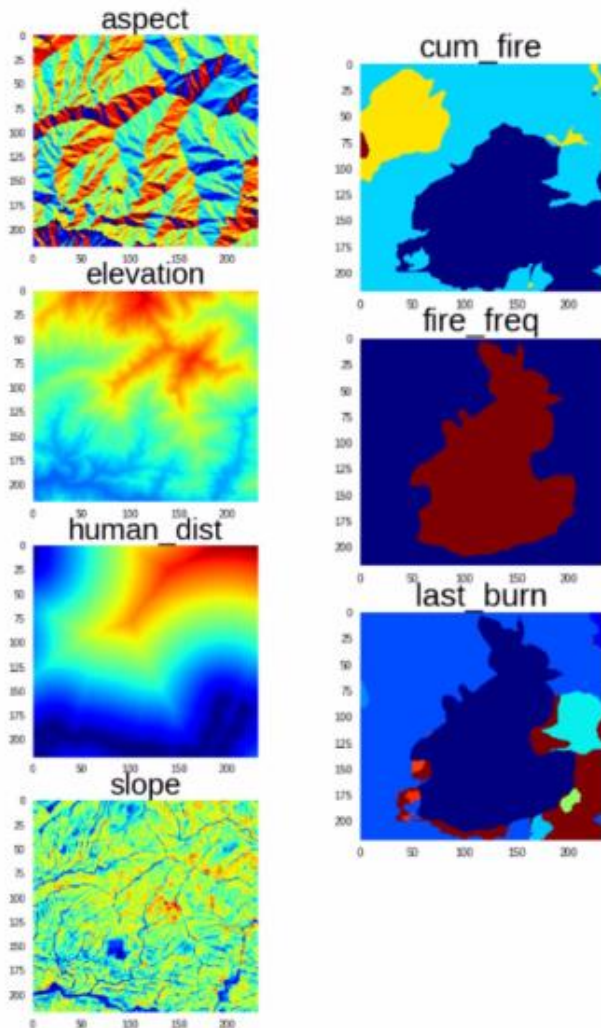


TF-IDF vs non-TF-IDF models

- Predict whether a caption will be scored as “funny” by human judges
- 65 images, 320k captions
- Scores from 1.0 – 2.75

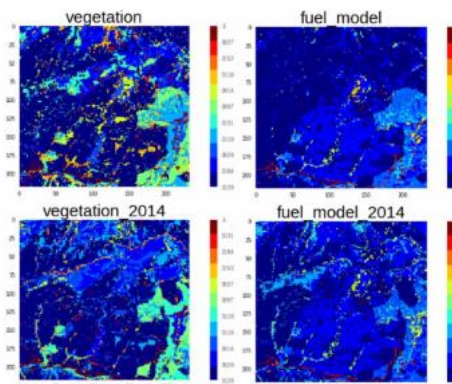
- BoW methods w/ and w/o TF-IDF
- Dimensionality-reduction-based feature representations

Predicting Vegetation Changes as Responses to Forest Fires



- Geological data from LANDFIRE program and FRAP (Fire and Resource Assessment Program), 1992-2012
- Estimate changes as a result of forest fires

$$y = X_{2012} \text{ vegetation} \approx X_{2014} \text{ vegetation} \quad \forall x \in X$$



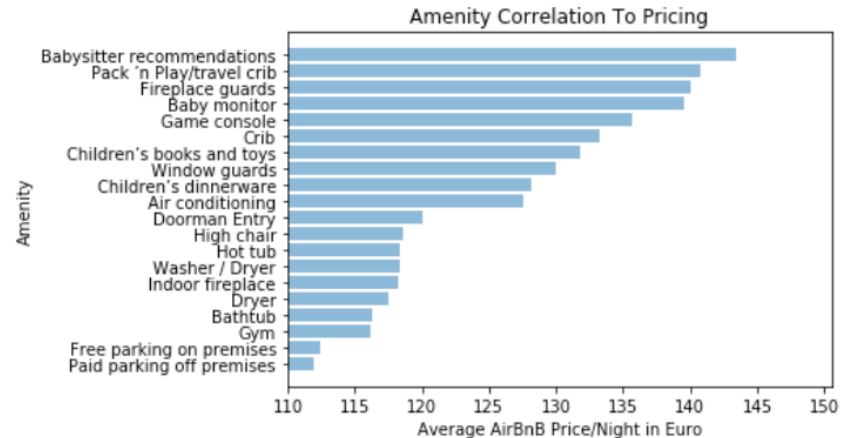
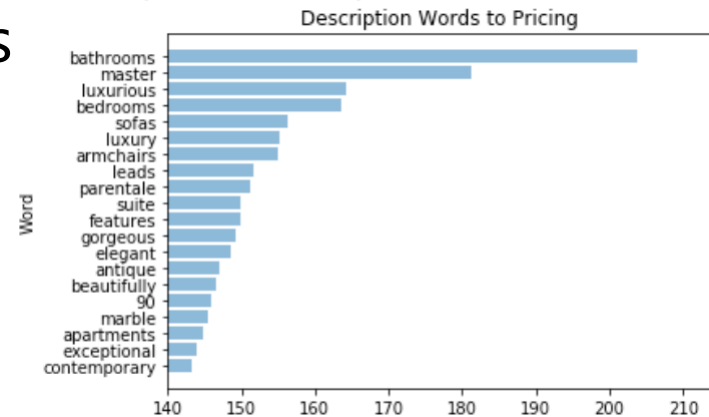
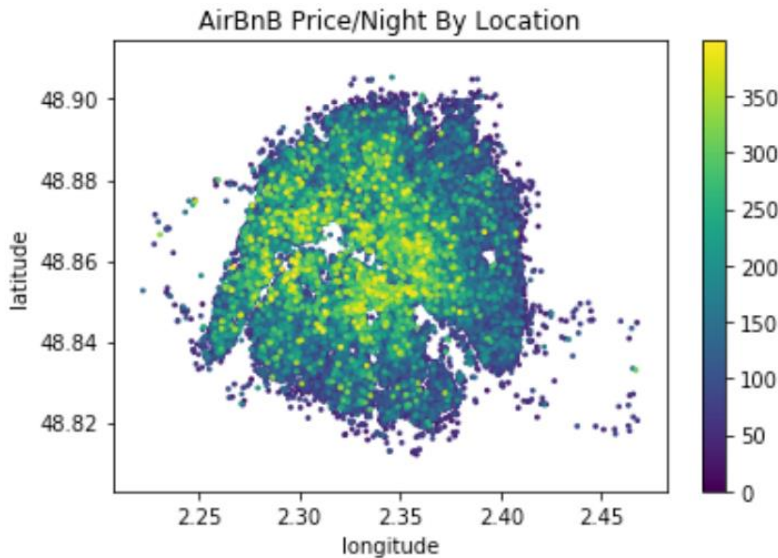
| Feature | Importance |
|------------|------------|
| human_dist | 0.214184 |
| elevation | 0.163118 |
| vegetation | 0.123 |
| aspect | 0.087218 |
| slope | 0.0770156 |
| VEG_3986 | 0.0517486 |
| cum_fire | 0.041889 |
| fuel_model | 0.0265596 |
| VEG_3008 | 0.0256087 |
| VEG_3221 | 0.0159329 |

Feature importance from Random Forest Model

AirBnB Price Per Night Prediction

| | |
|--------------------|----------------------|
| Price Range | € 0.00 to € 7,790.00 |
| Mean | € 96.12 |
| Median | € 75.00 |
| Standard Deviation | € 99.30 |

- AirBnB Paris data
- Predict listing price given various features



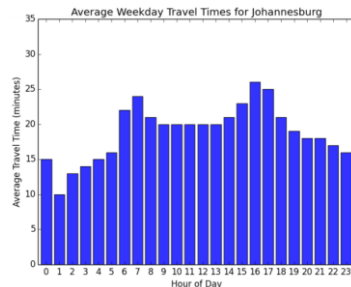
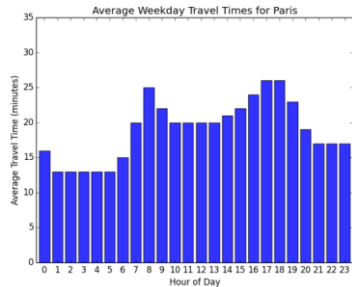
Uber Everywhere: Exploring Movement

| Feature | Description |
|---|--|
| Hour of day (hod) | Simple hour of the day feature. |
| Source ID | Simple source ID feature. |
| Destination ID | Simple destination ID feature. |
| Hour of day historical mean* | Mean travel category of trips for this hour of day. |
| Source ID historical mean* | Mean travel category of trips from this source ID. |
| Destination ID historical mean* | Mean travel category of trips from this destination ID. |
| Source-Destination ID pair historical mean* | Mean travel category of trips from specific source ID-destination ID pair. |

- Anonymized Uber Movement data from 7 cities
- Trip time given source, destination, and hour

| Feature Representation | Week Category | Results |
|--|---------------|--------------------|
| hod, source ID, dest ID | Weekday | 26.544% |
| | Weekend | 29.247% |
| hod mean, source ID mean, dest ID mean | Weekday | 26.788% |
| | Weekend | 29.113% |
| hod, source ID, dest ID, hod mean, source ID mean, dest ID mean, combined source ID-dest ID mean | Weekday | 21.318% |
| | Weekend | 25.024% |
| hod, combined source ID-dest ID mean | Weekday | 79.218% / 79.975%* |
| | Weekend | 87.041% / 87.146%* |

SVM,
Random Forest
 MLP



Weekday travel times in two cities

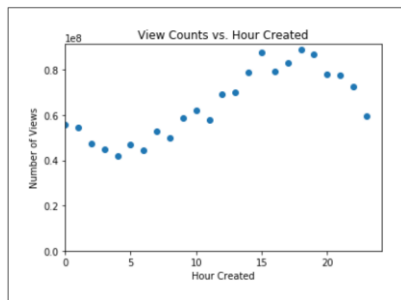
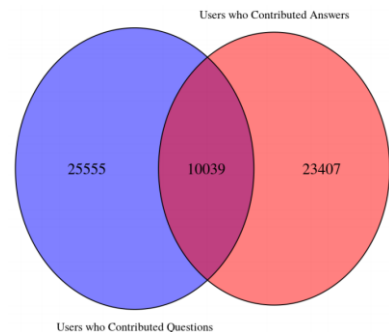
Predicting the Accepted Answer for StackOverflow Questions

Figure 1: Example Entry in Posts.xml

```
<row Id="4" PostTypeId="1"
  AcceptedAnswerId="7" CreationDate="2008-07-31T21:42:52.667" Score="506"
  ViewCount="32399" Body="&lt;p&gt;I want to use a track-bar to change a
  form's opacity.&lt;/p&gt;&#xA;&#xA;&lt;p&gt;This is my
  code&lt;/pre&gt;&#xA;&#xA;&lt;pre&gt;&lt;code&gt;decimal trans =
  trackBar.Value / 5000;&#xA;&#xA;&lt;/pre&gt;&#xA;&#xA;&lt;p&gt;When I build the
  application, it gives the following
  error:&lt;/pre&gt;&#xA;&#xA;&lt;blockquote&gt;&#xA;&#xA;&lt;p&gt;Cannot
  implicitly convert type 'decimal' to
  'double'.&lt;/pre&gt;&#xA;&#xA;&lt;/blockquote&gt;&#xA;&#xA;&lt;p&gt;I tried
  using &lt;code&gt;trans&lt;/code&gt; and &lt;code&gt;double&lt;/code&gt;
  but then the control doesn't work. This code worked fine in a past
  VB.NET project. &lt;/pre&gt;&#xA;" OwnerUserId="8"
  LastEditorUserId="126978" LastEditorDisplayName="Rich B"
  LastEditDate="2017-03-10T15:18:33.147"
  LastActivityDate="2017-03-10T15:18:33.147" Title="While applying opacity
  to a form should we use a decimal or double value?"
  Tags="&lt;c#&gt;&lt;winforms&gt;&lt;type-conversion&gt;&lt;decimal&gt;&lt;opacity&gt;"
  AnswerCount="13" CommentCount="5" FavoriteCount="37"
  CommunityOwnedDate="2012-10-31T16:42:47.213" />
```

- Large dataset of StackOverflow posts
- Predict which answer is marked as "accepted" (classification)

```
{ int(QuestionID): { "q": {
  'AcceptedAnswerId':int(ID of answer that was accepted by poster),
  'AnswerCount':int(number of answers to the question),
  'Body': {
    'code':[text of code tags],
    'lnks':[text of a.href values],
    'text':str(plain text of question)
  },
  [opt] 'ClosedDate':datetime(date when the question was closed),
  [opt] 'CommentCount':int(number of comments on question),
  [opt] 'CommunityOwnedDate':datetime(date when question was community owned),
  [opt] 'CreationDate':datetime(date question was created),
  [opt] 'FavoriteCount':int(number of favorties on question),
  [opt] 'Id':int(id of the question),
  [opt] 'LastActivityDate':datetime(date of last activity on the question),
  [opt] 'LastEditDate':datetime(date when the question was last edited),
  [opt] 'LastEditorDisplayName':str(name of the last editor on the question),
  [opt] 'LastEditorUserId':int(id of user who last edited),
  [opt] 'OwnerDisplayName':str(name of the answer's writer),
  [opt] 'OwnerId':int(user id of the owner),
  [opt] 'PostTypeId':int(1 if question, 2 if answer),
  [opt] 'Score':int(score of the question),
  [opt] 'Tags':str(tags on question),
  [opt] 'Title':str(title of question),
  [opt] 'ViewCount':int(number of views on question),
  [opt] 'paragraphs':int(number of newlines in question text)
}
foreach question ans>>
  int(AnswerID): {
    'Body': {
      'code':[text of code tags],
      'lnks':[text of a.href values],
      'text':str(plain text of answer)
    },
    [opt] 'CommentCount':int(number of comments on answer)
    [opt] 'CommunityOwnedDate':datetime(date when answer was community owned),
    [opt] 'CreationDate':datetime(date answer was created),
    [opt] 'Id':int(id of the answer),
    [opt] 'LastActivityDate':datetime(date of last activity on the answer),
    [opt] 'LastEditDate':datetime(date of the last edit on the answer),
    [opt] 'LastEditorDisplayName':str(name of the last editor of the question),
    [opt] 'LastEditorUserId':int(id of last user who edited answer),
    [opt] 'OwnerDisplayName':str(name of the answer's writer),
    [opt] 'OwnerId':int(id of the answer's writer),
    [opt] 'ParentId':int(id of the question the answer is for),
    [opt] 'PostTypeId':int(1 if question, 2 if answer),
    [opt] 'Score':int(score of the answer),
    [opt] 'paragraphs':int(number of newlines in answer text)
  }
}
```



| Feature | Type |
|--|--------------------|
| Answer Score | int |
| Answer Creation Month | int in range(1,13) |
| Difference in Seconds between Answer Creation and Question Creation | float |
| Difference in Seconds between Last Answer Activity and Answer Creation | float |
| Answer Comment Count | int |
| Percentage of Total Answer Link Count for this Question this Answer Accounts For | float |
| Percentage of Total Answer Code Entry Count for this Question this Answer Accounts For | float |
| Number of Words in Answer | int |
| Total Number of Answers to Question | int |
| Number of Words in Question Title | int |
| Number of Views on Question | int |
| Number of Paragraphs in Answer | int |
| Number of Paragraphs in Question | int |
| Whether or not Answer was Edited | bool |
| Answer Creation Year | int |
| Answer Creation Hour | int in range(0,25) |

Bitcoin Price Prediction using ARIMA, Linear Regression and Deep Learning

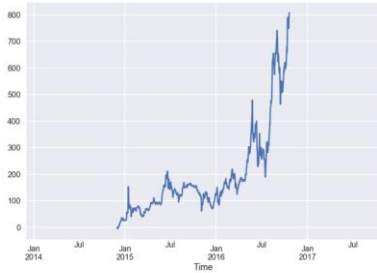


Fig. 4. Percentage Return on Investment in 1 year

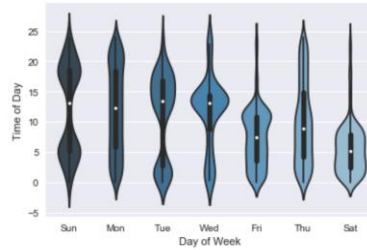


Fig. 6. Violin plot describing best time of day to invest in bitcoin

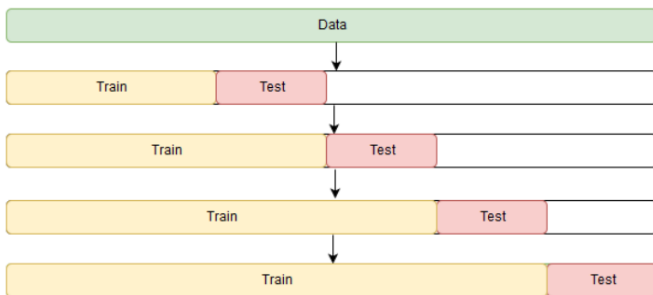
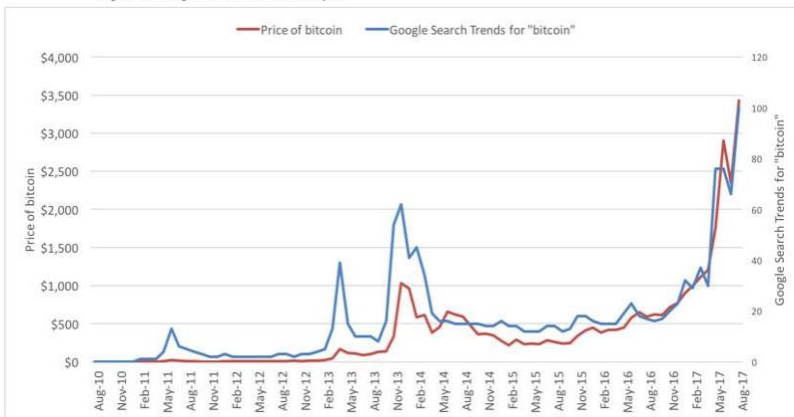
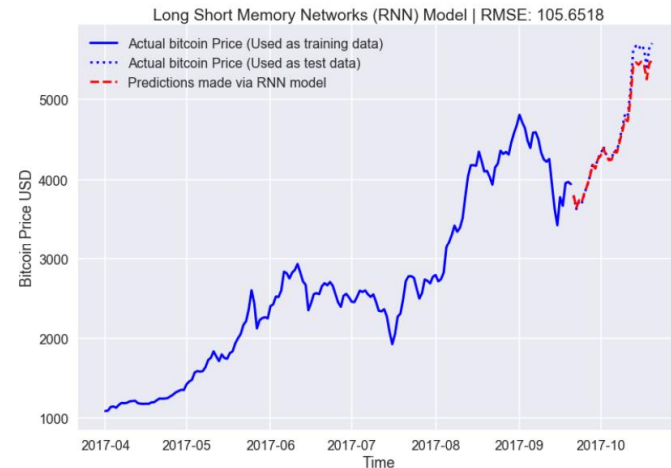


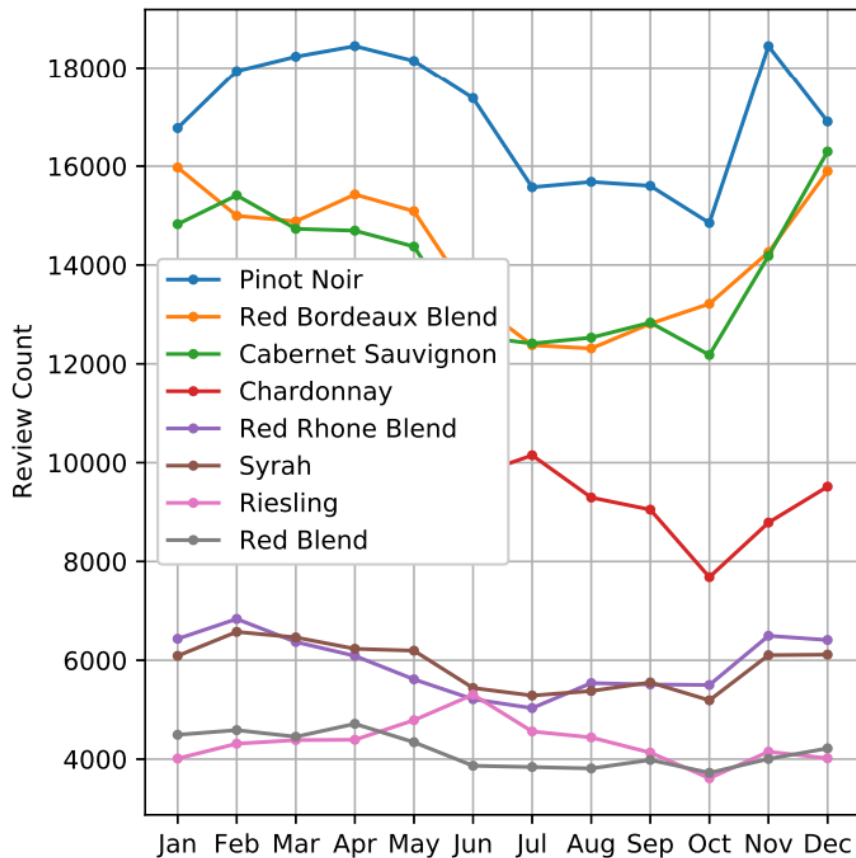
Fig. 7. Cross Validation on a rolling basis [10]

- Does historical Bitcoin data contain enough information to predict its future value ("autoregression"-like task)

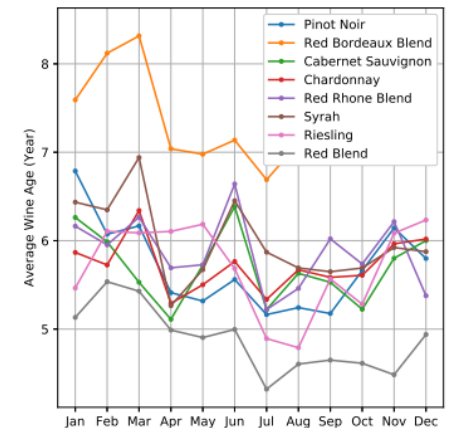
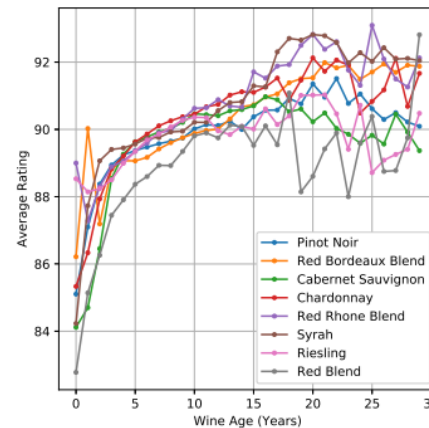


| Evaluation Metric | Trained Time Series Models | | | |
|-------------------|----------------------------|-----------|-------------------|---------------|
| | Baseline | ARIMA | Linear Regression | LSTM |
| RSS | 8,529,112 | 8,148,537 | 629,980 | 334,868 |
| MSE | 284,303 | 271,617 | 20,999 | 11,162 |
| RMSE | 533.20 | 521.16 | 144.91 | 105.65 |

Predicting Wine Popularity Using Temporal Features



- Wine demand appears to exhibit seasonal variability. Can this be predicted?



consumption of "high quality" wine is seasonal

| prediction | accuracy |
|-----------------------|----------|
| random selection | 0.25 |
| pick most popular | 0.714 |
| k -nearest neighbor | 0.786 |

Duplicate Question Detection on Quora

| Question1 | Question2 | label |
|---------------------------------------|--|-------|
| What can make Physics easy to learn? | How can you make physics easy to learn? | 1 |
| What's causing someone to be jealous? | What can I do to avoid being jealous of someone? | 0 |

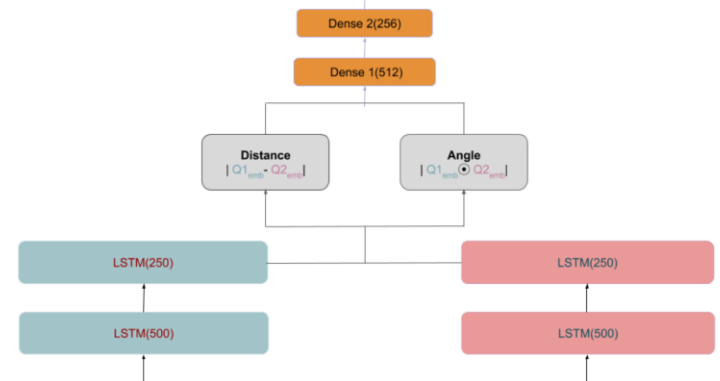
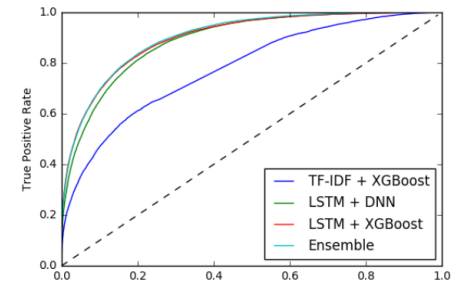
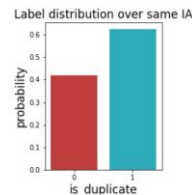
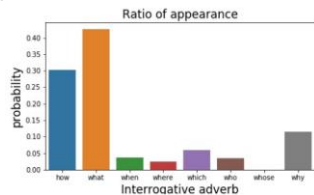
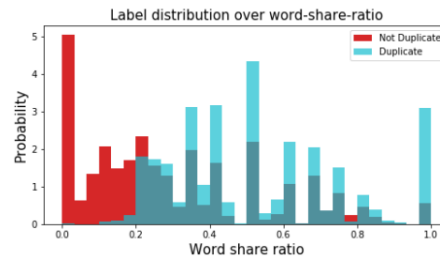
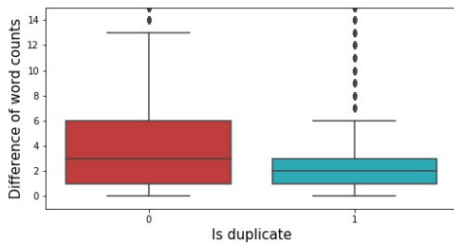


Figure 5: LSTM-based feature extractor followed by handcrafted feature extraction

Table 2: Comparative evaluation of all models

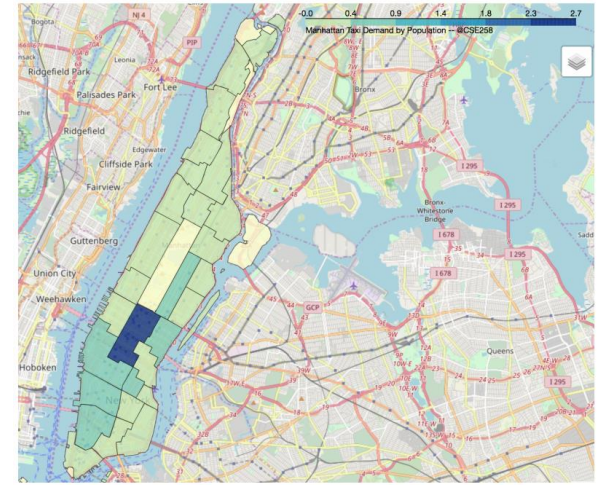
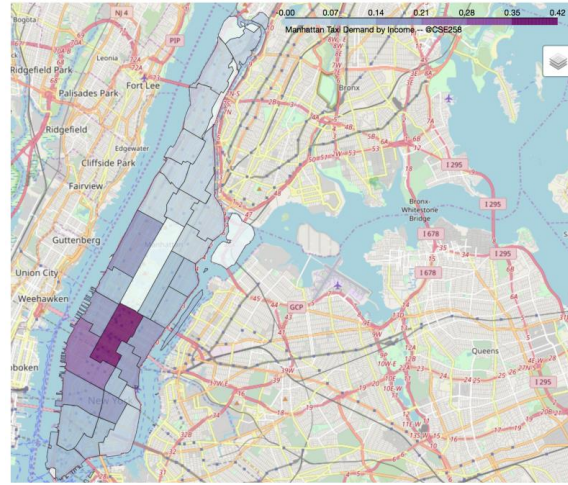
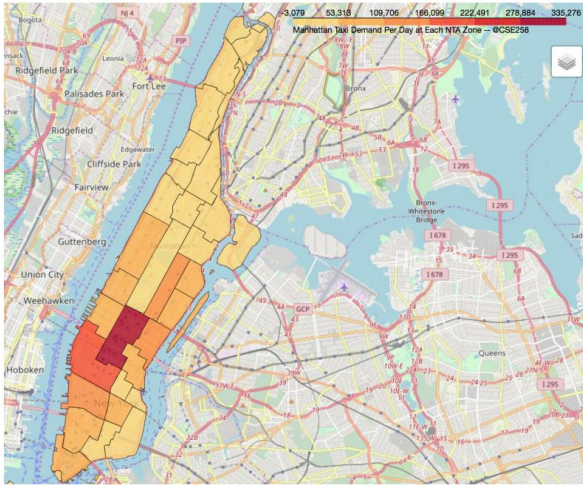
| Model | Log-Loss | Accuracy(%) | auc | AP |
|-----------------------------|----------|-------------|-------|-------|
| TF-IDF + Cosine Distance | NA | 62.9 | NA | NA |
| TF-IDF + XGBoost | 0.48 | 73.66 | 0.78 | 0.69 |
| LSTM + DNN | 0.39 | 83.6 | 0.891 | 0.83 |
| LSTM + XGBoost | 0.38 | 84.15 | 0.901 | 0.851 |
| LSTM + Handcrafted features | 0.46 | 79 | 0.84 | 0.82 |
| Ensemble | 0.37 | 84.73 | 0.903 | 0.852 |

| Type | Model | Accuracy |
|-------------|---------------------|---------------|
| Cosine | Cosine TF-IDF | 0.6400 |
| | Cosine topic vector | 0.5926 |
| Traditional | LR | 0.6405 |
| | SVM | 0.6887 |
| | Decision Tree | 0.6828 |
| | KNN | 0.6769 |
| Ensemble | RF | 0.7032 |
| | GBDT | 0.7015 |
| | Adaboost | 0.6861 |
| Deep model | Siamese LSTM | 0.7754 |

Yi Luo,
Jingtao Song,
Haoting Chen

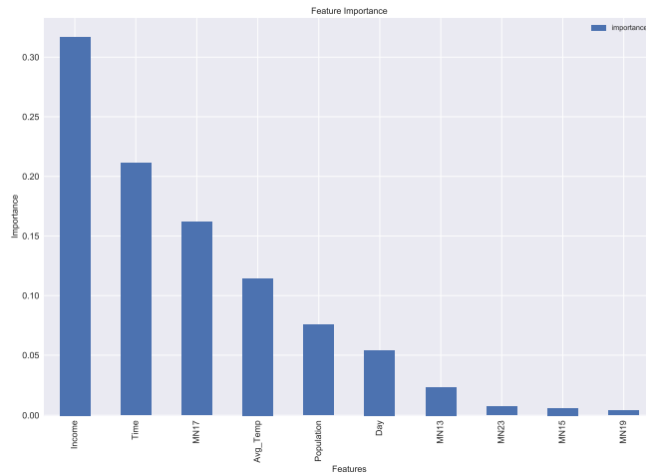
Vaibhav Gandhi, Akshaya
Purohit, Aditya Verma

NYC Taxi Demand Prediction



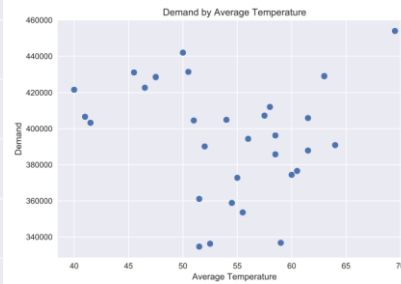
income

population



feature importance

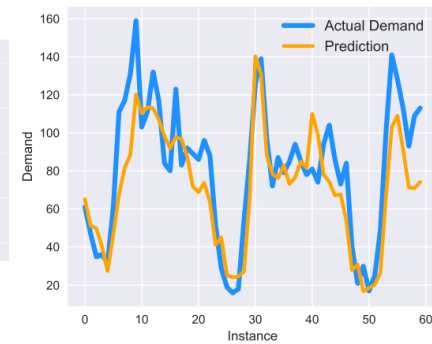
(gradient boosted decision tree)



temperature

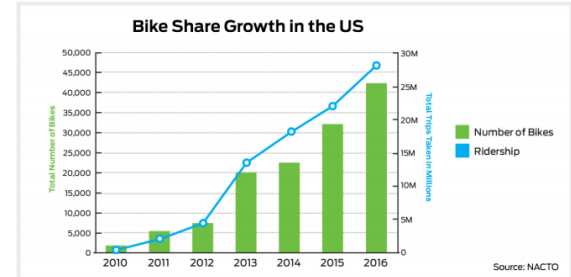
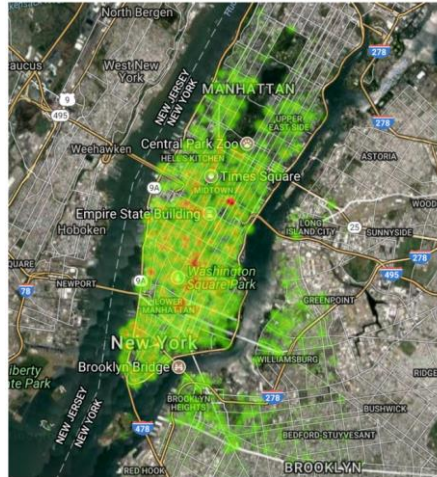


hour

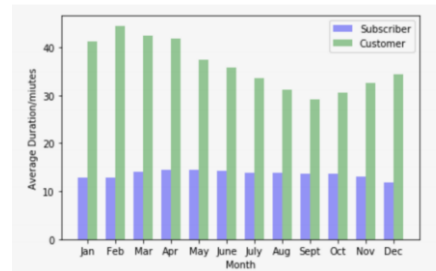
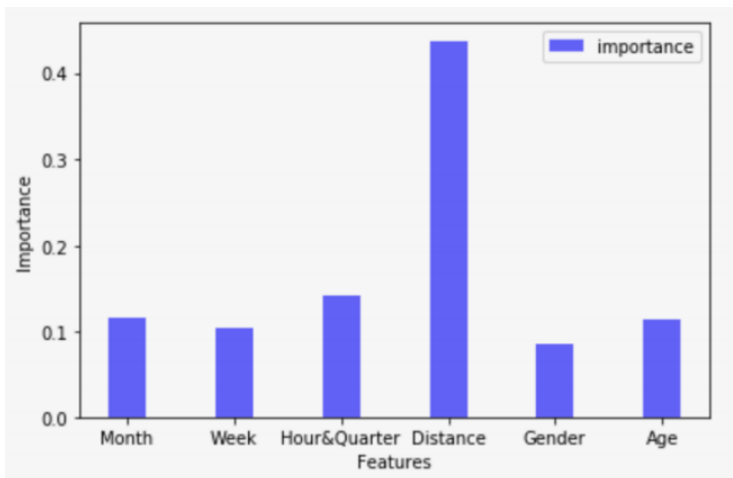


NYC Bike Trip Duration Prediction

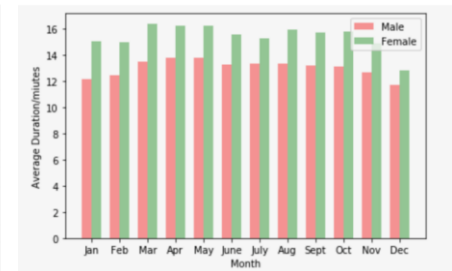
| Variate | Format |
|---------------------|------------------------|
| Trip Duration | in seconds format |
| Start Time and Date | Timestamp |
| Stop Time and Date | Timestamp |
| Start Station Name | String |
| End Station Name | String |
| Station ID | Number |
| Station Lat/Long | Number |
| Bike ID | Number |
| User Type | Customer or Subscriber |
| Gender | Number |
| Year of Birth | Number |



| Model | FVU |
|---------------------------------------|----------|
| Baseline | 1.000006 |
| Linear Regression | 0.211735 |
| Ridge Regression | 0.211591 |
| Random Forest Regressor | 0.205021 |
| XGBoost Regressor | 0.195970 |
| Ensemble of Random Forest and XGBoost | 0.200575 |



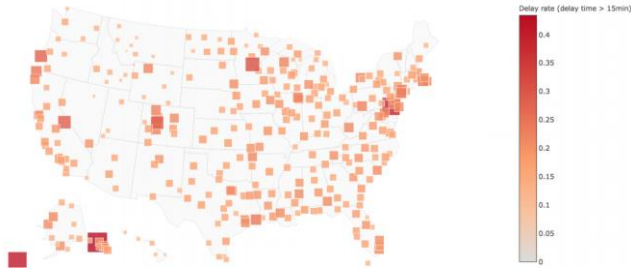
subscriber vs. customer



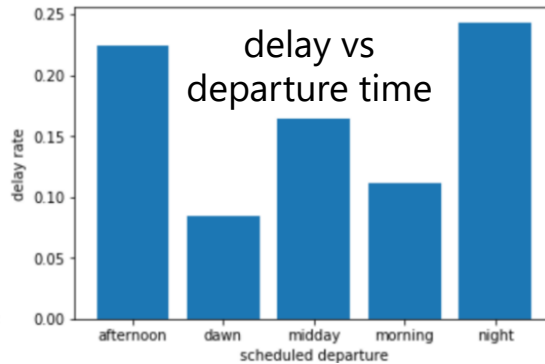
duration vs. gender

Airline Delay Prediction

delay vs origin



delay vs route



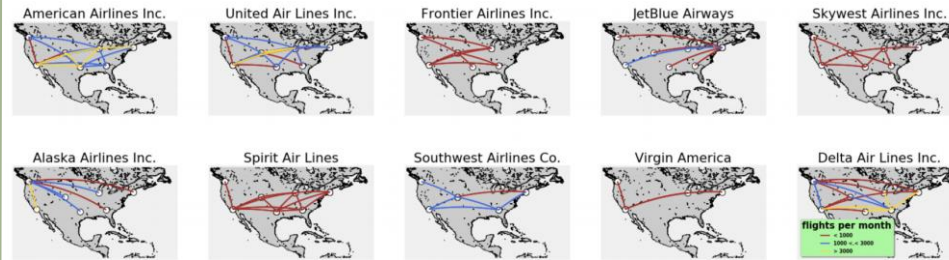
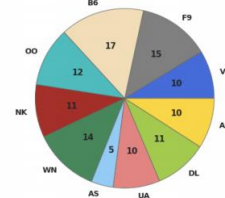
| Methods | AUC scores | Precision | Recall | F ₁ score | Accuracy |
|---------------------|------------|-----------|--------|----------------------|----------|
| Baseline | 0 | 0 | 0 | 0 | 0.798 |
| Naive Bayes | 0.6294 | 0.3049 | 0.4044 | 0.3467 | 0.6920 |
| Logistic Regression | 0.6492 | 0.3478 | 0.34 | 0.3367 | 0.7345 |
| Random Forest | 0.6129 | 0.2441 | 0.0074 | 0.0140 | 0.7975 |
| Neural Network | 0.6404 | 0.5218 | 0.0677 | 0.1150 | 0.7946 |

Ran Wang
Qianlong Qu
Yuan Qi
Zijia Chen

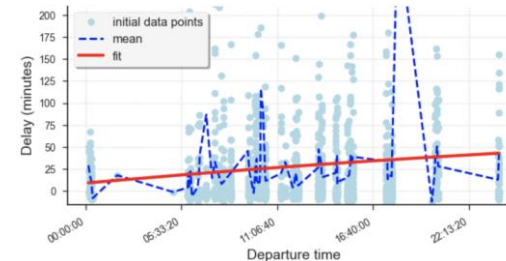
% of flights per company



Mean delay at origin



| Feature Name | Encoding | Dimension |
|---------------------|----------|-----------|
| airline | one-hot | 10 |
| scheduled_departure | one-hot | 24 |
| month | one-hot | 12 |
| day_of_month | one-hot | 31 |
| day_of_week | one-hot | 7 |
| origin_airport | one-hot | 7 |
| destination_airport | one-hot | 7 |
| distance | float | 1 |
| wind_speed | float | 1 |
| visibility_in_miles | float | 1 |
| sky_coverage | one-hot | 5 |



KNN, SVM, Softmax regression

Qian Zhang
Simeng Zhu
Feng Jiang
He Qin

Fill out those evaluations!

- Please evaluate the course on <http://cape.ucsd.edu/students> !

Thanks!